

The New York Yankees strengthen data protection and business continuity with Digacore and **Acronis**

Acronis Cyber Protect Cloud automated backups empower the New York Yankees and Digacore with scalable, reliable data protection.

The New York Yankees rely on a complex technology ecosystem. With critical data flowing through these systems, they needed scalable, reliable backup to keep information secure and accessible.

To meet this need, the New York Yankees partnered with [Digacore](#), a New Jersey-based managed service provider and Acronis #TeamUp partner. Digacore uses Acronis Cyber Protect Cloud Backup across the Yankees' IT environment.

THE SOLUTION

Acronis Cyber Protect Cloud Backup helps Digacore automate cloud-based backups across the New York Yankees' IT environment.

THE IMPACT

- **Time savings** with automated backups that eliminate hours of manual work.
- **Scalable backup protection** for the New York Yankees' evolving and diverse IT environment.
- **Increased confidence** of data security and availability across departments and operations.
- Digacore **improved brand visibility and client engagement** through their #TeamUp partnership.

KEY CHALLENGES:

- Need for absolute confidence that all organizational data is secure and immediately accessible.
- Manual machine by machine backups were time consuming and inefficient.
- Diverse data powering broadcasting, content creation and scoreboard operations across venues such as Yankee Stadium.

KEY REQUIREMENTS

- Scalable, automated backups for large volumes of data.
- Immutable and fully recoverable data protection.



PROUD CYBER PROTECTION PARTNER
TM/©2026 MLB



#CyberFit
Partner



“Being certain our data is fully secure and available is imperative for our organization. Acronis Backup consistently met that standard, providing the Yankees' departments with confidence and peace of mind. Digacore has been a wonderful partner, tailoring its management and support to our specific business needs.”

Mike Lane, CIO and SVP of Technology and Broadcasting, New York Yankees