

How MSPs can propel business growth with Acronis XDR

Cyberthreats are resoundingly more complex. With attacks migrating beyond endpoints, extended detection and response (XDR) is essential to counter advanced cyberattacks across diverse IT environments and safeguard business continuity.

40%

of breaches include compromised credentials.



31%

of breaches involve phishing.



XDR is a cybersecurity solution that detects, blocks, analyzes and responds to both common and sophisticated threats.

XDR spans protection to an array of attack surfaces unlike traditional anti-malware and endpoint detection and response that are limited to securing endpoints. Anti-malware also lacks protection against advanced threats — and this is where XDR succeeds.

Designed for MSPs, Acronis XDR provides the benefits MSPs need to deliver XDR-based services:

01

Expand protection to more IT environments — Beyond endpoints

Secures not only endpoints but also email, identity and cloud applications. Detects, blocks, analyzes, responds to and recovers clients from advanced and common threats across diverse attack surfaces.

02

Maximize cost efficiency

Lowers upfront costs by consolidating your technology stack and enabling IT with integrated cybersecurity, data protection and endpoint management — plus, over 180 integrations to tailor services. Ensures MSP-friendly management by centralizing all services on a single console and bolsters incident visibility over your clients' IT environments.



05

Deliver complete, natively integrated protection built for MSPs, and augment business continuity for your clients

→ See top use cases
→ Explore more

03

Accelerate business growth and revenue

Makes an XDR-based service accessible to clients, regardless of business size, resource limitations, sophistication and security posture. Attracts new prospects and leads by appealing to down-market clients and expanding your MSP business's scope. With AI-guided incident analysis, response and recovery, it empowers IT to protect more clients without straining resources or elevating costs, and provides a higher return on investment.

04

Outsource XDR management

Enables MSPs to outsource XDR with Acronis MDR to ensure IT can dedicate time toward critical activities. With the support of a 24/7 SOC, your MSP business can better optimize IT resources and have confidence that XDR is handled by security experts who leverage additional telemetry.



Source: Verizon. "2024 Data Breach Investigations Report."