Protecting your Microsoft 365 and Google Workspace data is your responsibility

While Microsoft 365 and Google Workspace continue to gain market share, it is important to note that these platforms do not provide out-of-the box backup and data recovery solutions. With the increase in frequency and severity of cyberattacks —

especially ransomware — managed services providers and businesses alike face the real risk of unplanned downtime and potentially devastating data loss.

Your Microsoft 365 or Google Workspace environment may be more vulnerable than you think. Here are nine reasons why you need a better backup and data protection solution for Microsoft 365 and Google Workspace.

IT teams and even individual users may delete various OneDrive or

Accidental data deletion

seem to be old or no longer relevant. Without an effective backup solution, these steps can be permanent — presenting a real challenge if they need this data in the future.



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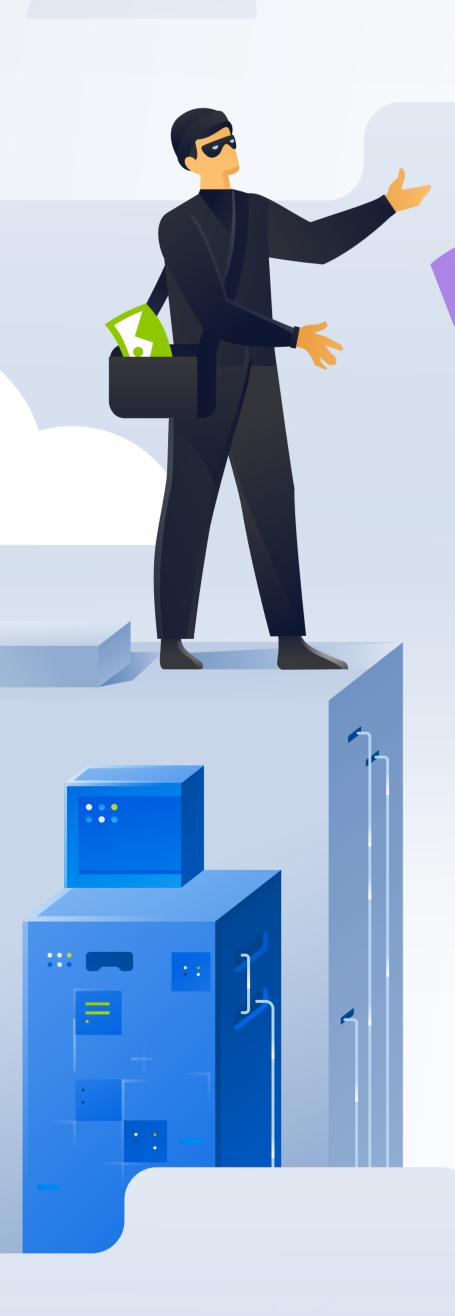
Mismanaging duplicate files Most companies create a high number of duplicate files as part

of their normal collaboration process. Yet when they attempt to delete earlier versions or true duplicates, they may accidently remove the wrong files.

Malicious actions

sabotage or delete critical files, and by the time the damage is discovered, it may be too late to recover them.

While rare, it is possible that unhappy employees may



Cybercriminals are becoming more sophisticated and are developing more realistic emails that may trick unsuspecting employees. All it takes is a single click for them to gain access to either exfiltrate data or hold it hostage as part of a ransomware attack.

ransomware attacks

Phishing and



happen, leading to the potential for even more lost data.

data and reuse the license. Yet this doesn't always



Lost or stolen devices

Many companies — especially small to medium-sized

it can lead to data issues if the devices are lost or stolen.

businesses — allow employees to use their own devices. While

this model saves money and makes things easier for employees,

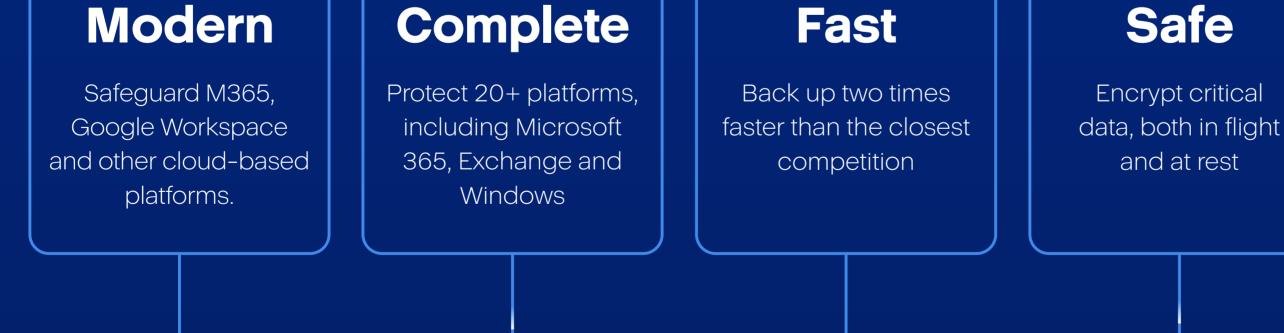
Employees overwriting data Accidents happen. But in the case of employees overwriting vital data, these accidents can result in real



issues for the company — especially if it has no way to

restore business-critical data.





for Microsoft 365 and Google Workspace.



Easy

Back up in three

clicks and manage

with intuitive

dashboards

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