



Acronis

Arsenal Football Club relies on **Acronis** for backup and recovery

The organisation

Arsenal Football Club is part of the English Premier League and has been since its inception in 1992. Arsenal has played in the top flight of English Football for more than 100 consecutive years, a domestic record.

Arsenal, founded in 1886, has won 13 English league titles, including three in the Premier League. The club has also won the FA Cup 14 times. Arsenal plays at the Emirates Stadium, which opened in 2006 and holds more than 60,000 supporters on matchday.

Why Acronis?

Acronis is a global leader in data protection and hybrid cloud storage. Our partnership gives us access to Acronis' and Ingram Micro Cloud's extensive experience in delivering innovative solutions for global sports organisations, and a variety of services dedicated to protecting data with state-of-the-art data recovery and backup processes.

Since 2018, Acronis has helped us protect our data and create operational efficiencies across the club. We're grateful for their fantastic support in this crucial area.

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OFFICIAL CYBER PROTECTION PARTNER



How are you using Acronis Backup and Recovery?

We use Microsoft 365 as our primary business productivity tool, meaning the data held within Exchange, OneDrive and SharePoint is of high importance to us. Given the critical nature of this data, we needed to use a trusted third-party tool for backup.

This is where Acronis stepped in, backing up 300TB of data for over 1,300 users across these platforms.

What benefits does Acronis Backup and Recovery bring to Arsenal?

Acronis “just works.” Setting it up was a breeze and maintaining it is simple. Acronis gives us peace of mind by taking care of important backups, and restoring files, folders and mailboxes is incredibly straightforward whenever needed.

For example, we have a lean policy in place for data retention on Microsoft 365 to minimise storage costs. Acronis gives us the peace of mind that we can recover data removed due to this policy, if necessary.

How important is the data that Arsenal backs up using Acronis Backup and Recovery?

Microsoft 365 is the most widely used solution we have in place at Arsenal. The data held within this system is vast and crucial for the operation of our club. It includes emails, documents and collaboration tools that are the backbone of our daily operations. Losing data from this system could be disruptive, so having a reliable backup solution like Acronis is invaluable.

