

The Acronis logo is displayed in a white, sans-serif font against a dark blue background. The background of the entire page features a stylized illustration of a server room with two server racks, a person in a blue uniform holding a tablet, and a large curved screen displaying a pie chart. The scene is lit with blue light, creating a futuristic and technical atmosphere.

Williams Racing takes back control with **Acronis** Cyber Protect

Iconic Formula 1 team expands the scope of its technology partnership with Acronis, simplifying and fortifying its cyber protection

Background and partnership recap

As one of the world's leading Formula 1 teams, Williams Racing has been winning Grands Prix for more than four decades. Founded by Sir Frank Williams, Williams Racing first entered F1 in 1977. Since then, Williams has won 16 FIA Formula One World Championship titles, becoming the third most successful team on the grid. A few years ago, Williams entered into a technology partnership with Acronis to provide cyber protection for its infrastructure and simplify its security infrastructure. By leveraging Acronis Cyber Protect, Williams was able to reduce the time required to perform backups from days to minutes while simplifying its infrastructure and reducing needless complexity.

Expanded rollout of Acronis Cyber Protect for Microsoft 365

As noted above, Williams has been using Acronis Cyber Protect to safeguard its data. The solution is installed on roughly 300 servers and 1,500 endpoints and is protecting nearly half a petabyte of data. The racing

company leverages Microsoft 365 backup capabilities native in the product, and also protects over 1,200 mailboxes and numerous SharePoint sites across the organization, amounting to tens of terabytes of data.

Deploying Acronis Cyber Protect — Integrated and simplified backup and cybersecurity

Williams was an early adopter of Acronis Cyber Protect, a unique, new AI-enhanced solution that integrates data protection with cybersecurity and simplifies cyber protection. Enriched with comprehensive features and combined with simple endpoint management tools, Acronis Cyber Protect simplifies daily operations and reporting, all while combating advanced cyberattacks with new use cases enabled by integration. Since all these capabilities are delivered and managed through a single solution, it eliminates the increased complexity and cost caused by relying on multiple vendor solutions — saving on licensing, deployments, testing and training. Decreased complexity in cyber protection solutions also reduces

the number of potential attacks by reducing possible points of failure and requiring less configuration and management.

Impressions and impact of Acronis Cyber Protect

Williams CIO Doug Goodridge notes that “We are always looking to evolve our capabilities and tooling, while looking for additional efficiency and competitive advantage.” There are a number of innovative features found in the single, integrated agent, which has led to Williams assessing it for a number of different purposes, including patch management. As Doug explains, “The consolidation of services and applications down to a core few is important to us, as it helps increase operational efficiency while decreasing departmental spend.”

In the modern era of remote workers and workloads, it is important to remain protected at all times. According to Doug, “With staff being distributed among our factory, racetracks and remote locations, it is especially important that users have the confidence to work on their data, while having the confidence everything is backed up automatically by our Acronis solution.”

This case study is consistent with our previous findings, showcasing the importance of simplicity in cyber protection solutions and how a simplified, integrated cyber protection platform can give control back to the user with just one click. With less time spent worrying about its backend and configuring cyber protection solutions, Williams Racing can keep its eye on the track and drive the team toward new frontiers.



About Acronis

Acronis unifies data protection and cybersecurity to deliver integrated, automated [cyber protection](#) that solves the safety, accessibility, privacy, authenticity and security ([SAPAS](#)) challenges of the modern digital world. With flexible deployment models that fit the demands of service providers and IT professionals, Acronis provides superior cyber protection for data, applications and systems with innovative next-generation antivirus, [back-up](#), [disaster recovery](#) and endpoint protection management solutions powered by AI.

Founded in Singapore and headquartered in Switzerland, Acronis now has over 2,000 employees and offices in 34 locations worldwide. Learn more at www.acronis.com.