

# Top benefits of Acronis MDR for MSPs

## An easy way to protect your clients against modern threats

Advanced security measures are mission critical against complex cyberthreats that can bypass basic defenses. These threats are also becoming much more common and are targeting organizations of any and all sizes. But the great challenge here lies in the fact that the market's EDR solutions that ensure efficient protection are costly, complex to use and require substantial resources — including hard-to-attract IT talent in the MSP world. Acronis MDR, powered by Novacoast, is a simplified, effective and advanced endpoint security service built for MSPs with native integration of data protection and recovery to deliver unmatched business resilience. EDR is managed 24/7/365 by an expert security operations center (SOC) to minimize resource requirements and enables MSPs to scale cybersecurity services and grow revenue from both new and existing client opportunities.

## Top 3 scenarios where Acronis MDR can help MSPs:

### 1. You are exploring options to offer EDR but you don't have in-house resources

How Acronis MDR can help:

- Outsource your MDR service to a 24/7/365 security team.

- Minimize risks and boost client trust with an advanced security service.
- Unique business continuity service via post-incident recovery (from integrated backups).

### 2. You can provide threat monitoring and response only during business hours and want to address security gaps

How Acronis MDR can help:

- Security coverage beyond business hours by an expert SOC.
- 24/7 monitoring and 60 minutes mean time to respond for peace of mind.
- Reduce emergency calls, overnight office stays and alert fatigue.

### 3. You need help with 24/7 monitoring, analysis and rapid initial threat isolation but want to provide follow-up remediation on your own

How Acronis MDR can help:

- Security coverage beyond business hours by an expert SOC.
- 24/7 monitoring and 60 minutes mean time to respond for peace of mind.
- Reduce emergency calls, overnight office stays and alert fatigue.

# Top 5 use cases of Acronis MDR



## Amplify team effectiveness with minimal resources

Monitoring and support by a 24/7/365 SOC – no need to build and support on your own.



## Respond before damage is done

Rapid analysis, event triage and remediation with 60 min. mean time to respond along with additional mitigation guidance.



## Recover from security incidents\*<sup>Unique</sup>

Differentiate your service with unmatched business continuity via integrated recovery that can be outsourced.



## Enable compliance

Real-time alerting, rapid escalation, periodic reporting, and priority on incidents with sensitive data.



## Consolidate solutions and enable cyber insurance\*<sup>Unique\</sup>

Delivered on top of an [integrated platform](#) to:

- Meet multiple cyber insurance requirements.
- Unlock superior ROI.
- Leverage centralized visibility.

## Acronis MDR, built for MSPs: Amplify security effectiveness with minimal investment

[Contact the Acronis team](#) if you have additional questions before making a decision; learn more on our [web page](#) or enable MDR now via the Acronis Cyber Protect Cloud console.

