

GLOBALNETworks increases efficiency and turnover with **Acronis**

Acronis and the KIS principle: a recipe for success

BACKGROUND

Founded in Switzerland in 2004, GLOBALNETworks offers IT services to all sectors. Customers as diverse as industrial companies, trusts and medical businesses come to GLOBALNETworks to find comprehensive advice, a wide portfolio of services and the right infrastructures – allowing them to focus fully on their own core business. GLOBALNETworks' success lies partly in their extraordinary creativity, and partly in the exceptional IT solutions they offer. The portfolio ranges from attractive IT services to complete messaging solutions, as well as a wide range of managed services.

THE CHALLENGE

Some time ago, the company suffered the effects of a fire in their headquarters. As a result, GLOBALNETworks itself is now even more aware of the relevance of data and data recovery.

Before transitioning to Acronis, GLOBALNETworks used a classic on-premise solution for their customer backups. Unfortunately, it was highly complex and not at all user-friendly. Hence the company decided to look for a simpler, cloud-based alternative that required less input when handling backups, but was nonetheless highly functional. In most cases, changing suppliers is a time-consuming business. That's why aspects such as implementation times, training requirements and support were also important criteria.

KEY CHALLENGES

- Cloud solution for backups
- Fast recovery
- Wide range of features and functionality

KEY REQUIREMENTS

- Easy to use
- Fast implementation
- Little effort required

KEY BENEFITS

- Increased turnover
- Straightforward customer monitoring
- Excellent service and support

THE SOLUTION

Opting for Acronis products Acronis Cyber Protect, Acronis Disaster Recovery, and the Acronis Cyber Protect Advanced Workstation would enable GLOBALNETworks to offer customers a resilient, cost-efficient infrastructure with comprehensive security – and, once they'd made the decision, the whole transition took just five days to complete. The transition was fast because GLOBALNETworks required (and requires) little training and support to implement and use the products.

Their customers value this experience highly. Bühler Tractor Factory, for example, who lately needed large amounts of data to be restored from the cloud. In a demonstration of trust, the company recently handed over its entire server hosting to GLOBALNETworks. Dominik Uebersax, CFO from Bühler Traktorenfabrik AG, remarked, "Thanks to Globalnetworks and Acronis, we were able to quickly restore 100% of our data from the cloud after a disaster and are ideally protected against attacks & data loss."

All this fits in neatly with the company's unofficial motto – the KIS principle: keep it simple!

THE BENEFITS

User-friendly, quick implementation, less complexity, swift solutions for customer issues or IT security incidents – these are the results that Acronis delivers and GLOBALNETworks appreciates. The Acronis platform also offers a central overview where the company can monitor customers and systems with ease. Not only has this increased efficiency for GLOBALNETworks – it's also led to a marked increase in turnover.

According to Marco Mancini, Senior System Engineer, 'We want all our customers to see the benefits of Acronis. Together, we form an excellent partnership – to prevent cyber-attacks, for example, or avoid encryption, and recover or rescue data easily.'

ABOUT GLOBALNETWORKS

Being a Swiss company means that GLOBALNETworks attracts many customers who trust its portfolio and services. And they also now have the benefit of experience when advising customers – plus, more importantly, the know-how to protect them. Thanks to its expertise in providing professional solutions, GLOBALNETworks is now one of Switzerland's leading system vendors.

ABOUT ACRONIS

Acronis unifies data protection and cybersecurity to deliver integrated, automated [cyber protection](#) that solves the safety, accessibility, privacy, authenticity, and security ([SAPAS](#)) challenges of the modern digital world. With [flexible deployment models](#) that fit the demands of service providers and IT professionals, Acronis provides superior cyber protection for data, applications, and systems with innovative [next-generation antivirus](#), [backup](#), [disaster recovery](#), and [endpoint protection management](#) solutions powered by AI. With advanced anti-malware powered by cutting-edge machine intelligence and blockchain based data authentication technologies, Acronis protects any environment — from cloud to hybrid to on premises — at a low and predictable cost.

"We want all our customers to see the benefits of Acronis. Together, we form an excellent partnership – to prevent cyber-attacks, for example, or avoid encryption, and recover or rescue data easily."

Marco Mancini,
Senior System Engineer

[Founded in Singapore in 2003](#) and incorporated in Switzerland in 2008, Acronis now has more than 1,700 employees in 34 locations in 19 countries. Its solutions are trusted by more than 5.5 million home users and 500,000 companies, and top-tier professional sports teams. Acronis products are available through over 50,000 partners and service providers in over 150 countries and 25 languages.