

The San Francisco 49ers and **Acronis** #TeamUp to secure Microsoft 365, Google Workspace and critical data

The 49ers strengthen cyber resilience and ensure business continuity with Acronis Cyber Platform

The San Francisco 49ers rely on technology to power a variety of aspects in their business. Keeping the 49ers' IT environment secure posed several challenges with data sprawled across multiple locations, making backup and disaster recovery complex. These gaps created risk for critical operations that threatened business continuity.

To address these issues, the 49ers sought a new Microsoft 365 data protection solution. They needed a trusted partner, not just a vendor, to help safeguard their most valuable data.

THE SOLUTION

The 49ers partnered with Acronis to deploy Acronis Cyber Platform, a cyber protection platform for backup, Microsoft 365 data protection and disaster recovery.

THE IMPACT

- Cost-effective and reliable solution compared to alternatives.
- Operational efficiency with faster recovery and reduced errors.
- Peace of mind knowing critical data is secure and recoverable.
- Improved resilience for fan engagement and team operations.



Acronis

KEY CHALLENGES:

- Data sprawled across multiple locations, creating recovery uncertainty.
- Complex IT ecosystem with Microsoft 365 applications and multiple departments.
- Need for ease of use and rapid data restoration.

KEY REQUIREMENTS

- Dedicated data protection for Microsoft 365, Google Workspace and virtual machines.
- Unified, central console that is easy to use.
- Integrated disaster recovery for virtual machines, ensuring business continuity.



Acronis

PROUD PARTNER

"Acronis Disaster Recovery gives us peace of mind. Disasters can strike at any moment, and we know we're ready to get up and running as quickly as possible."

– Costa Kladianos, EVP of Technology, San Francisco 49ers and Levi's Stadium

The partnership goes beyond technology. Acronis works as a true collaborator, tailoring solutions to the 49ers' needs and ensuring their most valuable asset — data — is protected.

Acronis

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acronis.com

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