

Cintech saves customer from downtime and triples their client base with **Acronis** Disaster Recovery

São Paulo-based MSP secures 1 PB of client data with Acronis Cyber Protect Cloud

Cintech is a Brazilian technology provider with more than 25 years of experience delivering cybersecurity, data protection and information governance solutions to organizations across the country. In one case, Cintech supported a client through a major incident that threatened to keep their business offline for up to two months. Using Acronis Disaster Recovery, they quickly stabilized the environment and restored access to essential systems, preventing a prolonged outage.

Throughout the recovery process, Cintech provided continuous technical support and oversaw the full restoration of the client's data and applications. Their swift action helped the company avoid significant operational, reputational and financial consequences.

THE SOLUTION

Cintech uses Acronis Cyber Protect Cloud with Acronis Disaster Recovery to strengthen their clients' business resilience and continuity.

THE RESULT

- Tripled their client base with reliable disaster recovery services.
- Helped a customer avoid potentially two months of downtime and associated costs.
- Improved cost-benefit ratios of service offerings by delivering advanced recovery capabilities.

KEY CHALLENGES:

- Providing structured, strategic data protection services rather than responding to ad hoc client requests.
- Meeting increasing regulatory compliance and data protection requirements.
- Keeping up with clients' rapidly evolving digital environments.

KEY REQUIREMENTS

- Protect more than 1 PB (1,024 TB) of data.
- Deliver rapid disaster recovery.
- Offer scalable, efficient protection.
- Automate data protection processes.



“Since adopting Acronis, we have been able to triple our customer base using the same resources. The platform is easy to configure and provides rapid data recovery, allowing us to scale efficiently.”

– Luiz Claudio Rodrigues, Sales Director, Cintech