SOLUTION BRIEF

Why modern MSPs should consider outsourced MDR services



Businesses of all sizes are facing complex threats

Attacks are growing in frequency, complexity and scale, driven by the rapid implementation of AI, including by cybercriminals, as well as malware-as-a-service and ransomware-as-a-service. According to IBM, the average time to identify and contain a threat was 241 days.[1] Delivering sufficient protection on top of advanced security tools like endpoint detection and response (EDR) to businesses of all sizes is the new normal for service providers.

Do MSPs of all sizes have the resources and the right approach to handle threats on their own?

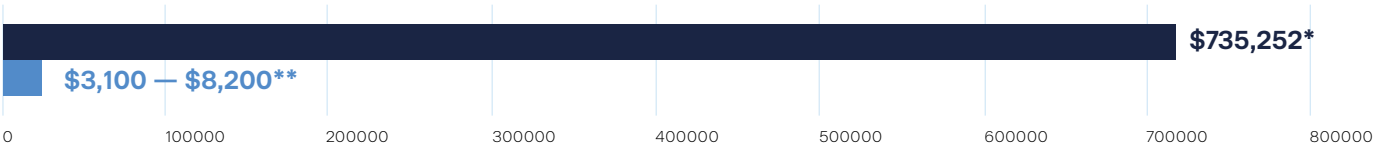
Security services are the biggest revenue driver for MSPs. Unfortunately, delivering advanced security services such as managed detection and response (MDR) requires a team of security analysts who can guarantee 24/7/365 threat monitoring, analysis and remediation because attackers do not work normal business hours. The required budget can be out of reach for small and midsized providers, and a costly endeavor for larger ones. For MSPs who do manage to do it on their own, the integration, training and alert fatigue challenges caused by the security silos of point solutions will remain a daily struggle.

There's a better way: Let a professional SOC manage it for you

If building an internal security operations center (SOC), including a full-time team of security analysts, is a costly endeavor your business can't support, there's a better way:

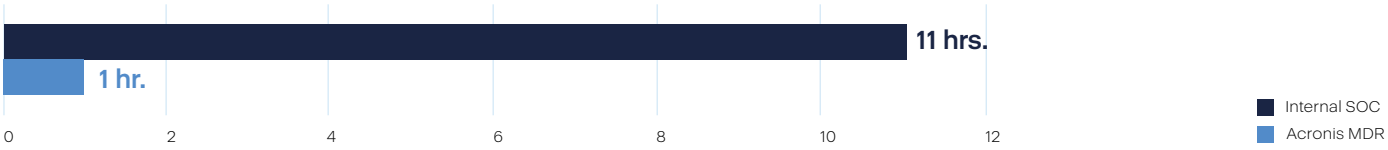
MDR services can provide your clients with 24/7/365 monitoring, deep security analysis, isolation and containment of, and response to advanced threats and targeted attacks at a fraction of the cost of doing it on your own. Outsource your more advanced security services to a worldwide SOC to protect your clients with an effective and efficient service.

Avg. yearly cost (USD)



* Based on six analysts (small SOC) ** Based on 500 workloads

Mean time to respond (hours)



Acronis MDR built for MSPs: Amplify your security effectiveness with minimal investment

EXPLORE ACRONIS MDR

[1] Cost of Data Breach Report, 2025, IBM.

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