Racing Point UK Limited saves 156 hours each year partnering with **Acronis**

F1 team reduces vital data recovery time from days to minutes with easy-to-use Acronis Cyber Cloud and Acronis Cyber Infrastructure

BUSINESS BACKGROUND

Racing Point UK Limited is a British Formula One racing team based in Silverstone, United Kingdom. The company was established in 2018 to acquire the racing assets of the Force India Formula One team after it was placed in administration. Since then the renamed SportPesa Racing Point F1 team have exploded onto the racing scene with a team of true racers driven by a passion for motorsport and the desire to succeed in the world's most competitive environment.

BACKUP SOLUTIONS THAT COULDN'T KEEP PACE

To protect their business infrastructure and critical race data, Racing Point originally used a proprietary backup solution to back up to traditional DAT tapes. Unfortunately, this process lacked the ease and efficiency the team needed from their backup and recovery solution and left them with the added costs of storing and maintaining an exponentially growing volume of physical media.

"We were reaching the point where there weren't enough hours in the day for us to do our backups," said Adrian Collinson, Head of IT. "We had to start dropping data from the backup schedules because we just couldn't fit it all. This led to situations where users would ask to restore data and we just couldn't because we weren't getting their data backed up in time." As a result, the team began searching for an alternate backup solution.

At the same time, the opportunity arose for Racing Point to launch a technical partnership with the world leader in cyber protection, Acronis. "Acronis was an excellent fit for our technical needs," said Collinson. "We had come across the solutions quite a lot as we began looking for a replacement backup service and

KEY CHALLENGES

- Unacceptably long times to back up to tape
- High volumes of data leading to untenable backup schedule
- High costs associated with storing exponentially-growing physical media
- Inability to meet restore requests

KEY REQUIREMENTS

- Efficient backups of large volumes of data
- Intuitive backup and recovery management

PROTECTED RESOURCES

- 17 physical servers
- 13 virtual servers
- x8 SQL and x1 Exchange
- 150 TB protected

KEY BENEFITS

- Massive decrease in time needed to manage backups
- Security improvements through reliable backups and efficient recoveries
- Intuitive management console enables First Line support to run user-requested restores quickly

it was something we were very interested in. When our partnership began we were thrilled."

FULL-SERVICE CYBER PROTECTION

Just two weeks after choosing Acronis as a technical partner, Racing Point had their new Acronis solutions, Acronis Cyber Cloud and Acronis Cyber Infrastructure, fully deployed. To ensure this deployment went smoothly and that the Racing Point team was fully familiar with their new services, the Acronis team guided Racing Point's IT through the initial set-up and backup seeding. "As a company, we like to fully understand the services we install so that we can understand how it's performed and how we can maintain it," said Collinson. "With Acronis, it's was a very easy process with excellent support along the way. The commitment and professionalism we've seen from Acronis has been very impressive and has resulted in a completely satisfying partnership."

This positive experience is very different from other backup solutions, Collinson said. "I've become used to very complex backup solutions that have a myriad of options that we don't really need. The beauty of the Acronis software is that it immediately takes you to where you need to go to make sure your backup's completed and available for restore. It's intuitive enough that we can make it accessible to all of our First Line staff to pull requested restores from without worrying about any complications."

KEY BENEFITS

Because of this ease-of-use, the IT team at Racing Point is able to save three hours each week, or 156 hours per year, that were previously dedicated to managing backups.

> *"Our partnership with Acronis has provided us with solutions that we can trust to keep all of our data safe, secure, and accessible. This frees up valuable time for our IT staff that translates directly to improved performance on the track."*
>
> **Adrian Collinson,**
> **Head of IT**

Moreover, because these backup files are now saved in Acronis Cyber Infrastructure appliance instead of in safes full of tapes, the team is seeing a reduction in storage costs and significantly faster recoveries whenever they're requested – a benefit that can't be overstated for Racing Point, where lost data can directly lead to lost races.

"Our engineers and users are quite an advanced crowd. Any downtime, regardless of the reason, is a major expense for the team. If they need to wait two or three hours for us to recover their data, it could result in not having a specific part or specific race data in time for the next race weekend," said Collinson. "We just can't afford for that to happen. With Acronis Cyber Cloud, we can turn these requests around in two minutes, where previously it would take days."

ABOUT ACRONIS

Acronis leads the world in cyber protection; solving safety, accessibility, privacy, authenticity, and security (SAPAS) challenges with innovative backup, security, disaster recovery, and enterprise file sync and share solutions, running on hybrid cloud storage: on-premises, or in the cloud or at the edge. Enhanced by AI technologies and blockchain-based authentication, Acronis protects all data, in any environment, including physical, virtual, cloud, mobile workloads and applications. Today, 500,000 business customers, and a powerful worldwide community of Acronis API-enabled service providers, resellers, and ISV partners use these technologies. Acronis is trusted by 79 of the top 100 most valuable brands and has over 5 million customers, with dual headquarters in Switzerland and Singapore, Acronis is a global organization with 14 offices worldwide and customers and partners in over 190 countries. Learn more at acronis.com.

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