

Acronis

The ASICS Los Angeles Marathon secure race-day operations with quiet, reliable cyber protection

The LA Marathon and the McCourt Foundation stop spam, phishing and malware with “set-it-and-forget-it” Acronis Backup for Microsoft 365 and EDR

The McCourt Foundation is a health-focused nonprofit organization with offices in Los Angeles and Boston. Best known for organizing the ASICS Los Angeles Marathon, the foundation also funds neurological disease research and supports nonprofit communities in achieving their missions. As their operations become increasingly data-driven, reliable cyber protection was essential to ensure smooth race-day execution and business continuity.

THE SOLUTION

Partnering with Acronis and an external IT vendor, the LA Marathon and McCourt Foundation adopted Acronis Backup for Microsoft 365 and Acronis EDR. This unified approach reduced moving parts, simplified collaboration and ensured protection of essential systems and data without complexity.

THE IMPACT

- Simplified IT operations with a single dashboard made monitoring users easier and kept IT footprint manageable.
- Secured Microsoft 365 inboxes and Teams against phishing, spam and malware.
- Peace of mind that critical systems are protected around the clock with a solution.

KEY CHALLENGES:

- Ensuring uninterrupted race registration, timing, results, and safety systems.
- Protecting growing volumes of mission-critical data across multiple vendors and Microsoft 365 environments.
- Managing cyber risk with limited in-house IT resources typical of a mid-sized organization.

KEY REQUIREMENTS:

- Reliable data protection and backup that integrates smoothly with an external IT provider.
- Reduced complexity to minimize risk during critical events.
- A solution that works quietly in the background without disrupting daily operations.



“Data informs and drives us in virtually everything we do. There are four things that absolutely cannot fail in a marathon: Registration, timing, results and safety. All of those are influenced in a major way by data. Data protection, especially backup, is critical to us.”

— Murphy Reinschreiber, COO, The McCourt Foundation and ASICS Los Angeles Marathon

The Acronis logo, consisting of the word "Acronis" in a bold, sans-serif font.

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[acronis.com](https://www.acronis.com)

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