HomeBuys Looks to Do More with Less with **Acronis** Cyber Protect

Retail upstart able to consolidate multiple IT tools for backup, antimalware, remote desktop, and patch management into a single console.

INTRO

HomeBuys is a discount retailer established in 2015 with six locations in Ohio and one in Kentucky. Its founders, who have decades of experience in retail – most notably with the Big Lots brand – wanted to offer an uncommon experience to customers. To do so, HomeBuys utilizes closeout buying opportunities from major big box retailers and other sources, thereby passing the savings onto its customers on high quality items from food to wine to home décor. With a constantly changing inventory, the retailer lives by its tagline: "The Best for Less."

CURRENT IT ENVIRONMENT AND SECURITY SOLUTIONS USED

HomeBuys' IT environment encompasses its six stores, one distribution center, and its corporate office. Not surprisingly for a retailer, the most mission-critical application infrastructure is its ERP system, NetSuite, which was migrated to relatively recently from Microsoft Dynamics. In terms of data protection, the company uses Unitrends for bare metal backup and restore and an appliance from iDrive for backup and restore of virtual environments. For endpoint protection of workstations and laptops, HomeBuys uses a combination of LogMeIn and Windows Defender, while some severs use McAfee.

In total, HomeBuys' network administrator Jorge Alexandres is responsible for protecting more than 1.5TB of historical data. The retailer does not currently use Acronis. Acronis Cyber Backup had been previously evaluated but at the time it did not have the right functionality and integration for Microsoft Dynamics.

Then Alexandres received an invitation to participate in the beta program of Acronis Cyber Protect. The product's value proposition interested him, so he joined the beta.

BETA IMPRESSIONS

- Easy to install and use
- Powerful, multi-purpose tool

PROTECTED RESOURCES

- 1.5TB
- 30 workstations
- 4 servers

OPPORTUNITY AHEAD

- Consolidate three separate IT tools
- Gain operational and financial efficiencies

ACRONIS CYBER PROTECT – AN INTEGRATED BACKUP AND CYBERSECURITY SOLUTION

Acronis Cyber Protect is a unique AI-enhanced solution that integrates data protection with cybersecurity. Enriched with next-generation, full-stack antimalware protection and comprehensive, yet simple, endpoint management tools, the solution empowers IT departments to deliver prevention, detection, response, recovery, and forensic capabilities in an easy and efficient way.

Built on top of Acronis' industry-leading backup and disaster recovery solution, Acronis Cyber Protect simplifies onboarding, daily operations, and reporting, all while combating advanced cyberattacks with AI-enhanced behavioral heuristics, signature-based analysis, and an AI-based threat detection engine that leverages integrated backup data to improve detection rates and avoid false-positives.

Since all these capabilities are delivered and managed through a single console, it eliminates the increased complexity and cost caused by relying on multiple vendor solutions, saving on licensing, deployments, testing, and training.

OVERALL IMPRESSIONS OF THE ACRONIS CYBER PROTECT BETA

Alexandres was surprised to see how easy it was to setup, install, and use Acronis Cyber Protect. His demo environment consisted of a workstation running the Acronis console, four Windows servers, and a NAS storage device. Quite simply, he said, "Setup was a breeze and with an effortless basic configuration, everything works really well."

Alexandres notes that several features really stand out. "Patch management has always been a full-time job in an IT department. Having this functionality along with the corresponding vulnerability assessment within the same console as backup, recovery, and antimalware has a lot of value, and is extremely useful. When you combine this with remote desktop as well in the same tool, it is a great value."

Additionally, Alexandres was impressed by the threat feed and notes, "It's really helpful to know what new issues are happening, which can help me plan accordingly."

OPPORTUNITY AHEAD

While HomeBuys is not currently an Acronis customer, based on Alexandres beta experience with Acronis Cyber Protect, this is about to change. He explains, "The essence of what Acronis is doing here has a tremendous value for my IT organization. Being able to bring together backup and restore, with remote desktop, patch management, and antimalware into a single tool provides a lot of value. Instead of using two or three tools, having a single tool with a single console is the way to go."

In justifying his decision to management, Alexandres plans on referring to HomeBuys' own tagline: He will be able to get more and do more with less!

ABOUT ACRONIS

Acronis unifies data protection and cybersecurity to deliver integrated, automated cyber protection that solves the safety, accessibility, privacy, authenticity, and security (SAPAS) challenges of the modern digital world. With flexible deployment models that fit the demands of service providers and IT professionals, Acronis provides superior cyber protection for data, applications, and systems with innovative next-generation antivirus, backup, disaster recovery, and endpoint protection management solutions.

Founded in 2003 and with dual headquarters in Switzerland and Singapore, Acronis is a global organization that is trusted by 100% of Fortune 1000 companies. Learn more at acronis.com.

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>
> **Jorge Alexandres,
> Network Administrator**

Acronis

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www.acronis.com