

# TOP 10

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**Ten reasons** why Customers  
choose **Acronis to protect Data**

**Acronis**

# TOP 10 REASONS TO CHOOSE ACRONIS

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- 1 Market Reach**  
500,000 businesses and 5 million consumers are safe with Acronis
- 2 Technology Innovations**  
Acronis' 300+ engineers in R&D deliver industry-proven data protection
- 3 Customer Trust**  
According to customers, Acronis is easy, fast and reliable
- 4 Unrivalled Experience**  
Acronis makes backup and recovery easy for customers since 2003
- 5 Easy to buy**  
Acronis is easy to buy through any channel to meet your business needs
- 6 Solution Flexibility**  
Acronis delivers flexibility and scalability for your business
- 7 Safety & Security**  
Acronis employs top-notch technologies to keep your data safe, secure and private
- 8 Complete Data Protection**  
Acronis protects any data, system and application in any environment at any location
- 9 Cloud Advantage**  
Acronis lets you choose the type of cloud based on your business requirements
- 10 Peace of mind**  
Acronis lets you sleep well at night

## PROTECTING DIGITAL LIVES AND BUSINESSES WORLDWIDE



**200**  
EXABYTES OF DATA UNDER ACRONIS PROTECTION



**5,000,000+**  
CONSUMER CUSTOMERS



**500,000+**  
BUSINESS CUSTOMERS



**6,000,000+**  
OEM LICENSES IN 2014



### GLOBAL CUSTOMERS LARGE AND SMALL



MILLIONS OF CUSTOMERS ARE SAFE WITH ACRONIS

# CREATORS OF THE ACRONIS ANYDATA ENGINE



## FAMOUS FOR TECHNOLOGY

- Full Image Backup on running system
- Universal Restore (recover to any hardware or hypervisor)
- Active Restore use system or application while recovery continues



## CONTINUOUS INNOVATIONS

- Differential & Reverse Incremental, vmFlashback
- Compression & Optimized Deduplication
- Integrated Cloud Storage, Flexible Policy Based Management, Static & Dynamic Grouping
- Extendable Backup Schemes, External Crypto and SSL



## STRONG TECHNOLOGY DEVELOPMENT

- Acronis Labs
- 300+ engineers, 20+ PhDs
- 100+ patents, 1.5 millions lines of code
- 300+ engineers, 20+ PhDs
- New features in every product update



## AWARD WINNING PRODUCTS



# TRUSTED BY CUSTOMERS

 **Complete**

This is really one of the most exciting products that I have found for mobile devices because it brings the power of the office to the mobile device.

**Ed Handschuh**  
Network Administrator,  
The Morse Group

 **Easy**

Acronis Access Connect has allowed our design team to work with greater efficiency and help avert the disastrous consequences of Mac hardware failings, resulting in hours of saved time and happy Mac users!

**James Ledger Support**  
Engineer, TTS Group Ltd

 **Easy**

The move to Access Connect was extremely easy. We just set it and forget it – it just works! And whenever we have a question, Acronis' technical support is extremely responsive and knowledgeable – much more so than other product vendors we've worked with.

**Jeff Beith**  
Business Analyst, Iovate Health Sciences

 **Complete**

It's fast, it's reliable and it's easy to use.

**Alan Dowdeswell**  
Head of Managed Service  
Operations, BT Ireland

 **Safe**

By putting in Acronis, we know servers are protected. And, whenever we install a new, critical application, we buy an Acronis license to protect it.

**Lance Auman**  
Systems Integration Manager,  
Pentagon Federal Credit Union

 **Safe**

The Acronis solution provides us with the bullet-proof assurance that our apps are always available, no matter what.

**Matt Beland Director,**  
IT and Security, Davis Wright  
Tremaine, LLP



ACCORDING TO CUSTOMERS, ACRONIS IS EASY, FAST AND RELIABLE

# ESTABLISHED VENDOR



2003

MORE THAN A DECADE PROTECTING CUSTOMERS DATA



700 EMPLOYEES



300 ENGINEERS



145 COUNTRIES



15 LANGUAGES



TRUSTED DATA PROTECTION SOLUTIONS



Backup



Disaster Recovery



Secure File Access, Sync & Share

# ACRONIS IS EVERYWHERE



300+  
OEMs



30,000  
Partners



300  
Cloud Service Providers

## WITH YOUR HARDWARE



## WITH YOUR RESELLER



## WITH YOUR SERVICE PROVIDER



## IN YOUR CLOUD



ACRONIS IS EASY TO BUY THROUGH ANY CHANNEL TO MEET YOUR BUSINESS NEEDS

# TOP 10

1 GLOBAL VENDOR

2 TECHNOLOGY INNOVATIONS

3 CUSTOMER TRUST

4 UNRIVALED EXPERIENCE

5 EASY TO BUY

6 SOLUTION FLEXIBILITY

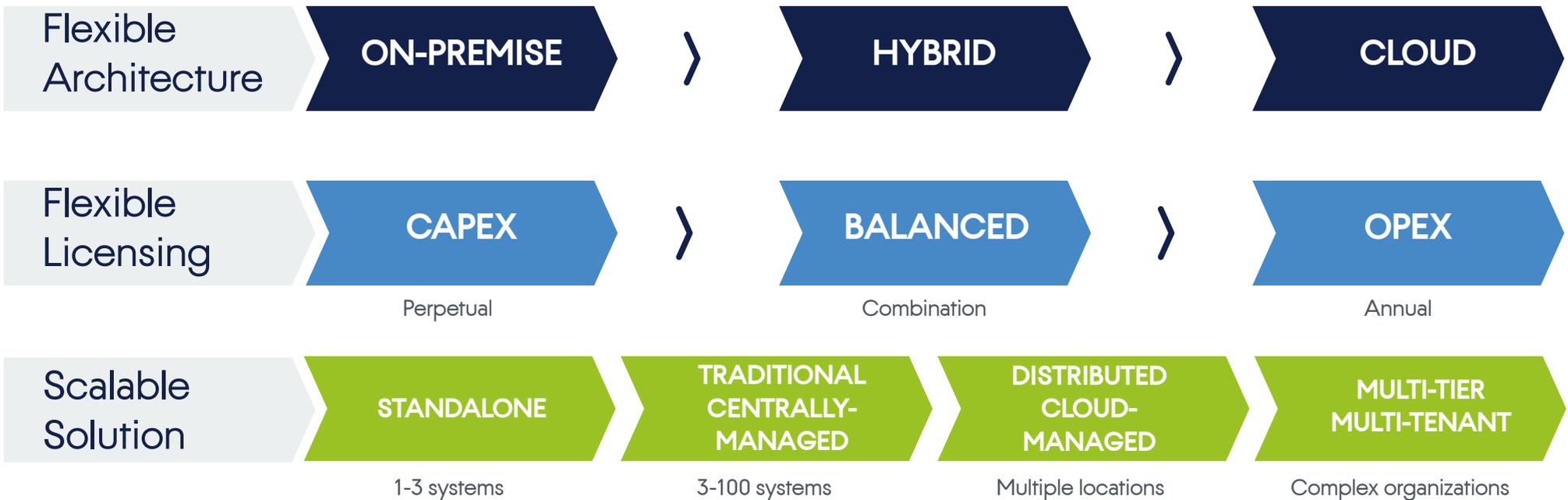
7 SAFETY & SECURITY

8 COMPLETE DATA PROTECTION

9 CLOUD ADVANTAGE

10 PEACE OF MIND

## BUY WHAT YOU NEED THE WAY YOU NEED IT



ACRONIS DELIVERS FLEXIBILITY AND SCALABILITY FOR YOUR BUSINESS

# PROTECTING SAFETY, SECURITY AND PRIVACY

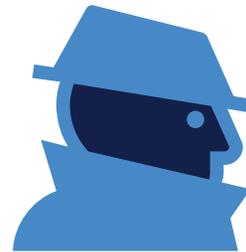
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## DATA SAFETY

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Protecting data from the universe – keep a second copy off-site



## DATA SECURITY

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Protecting data from bad actors in a connected world with AES, GOST and SSL encryption



## DATA PRIVACY

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Controlling data everywhere: in transit, mobile, in cloud

ACRONIS EMPLOYS TOP-NOTCH TECHNOLOGIES TO KEEP YOUR DATA SAFE, SECURE AND PRIVATE

# PROTECTING ALL THE DATA EVERYWHERE



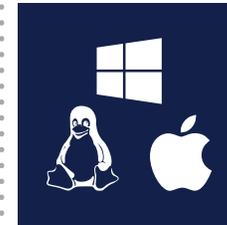
## ANY PROTECTION

- Data Backup
- Disaster Recovery
- File Sync and Share



## ANY ENVIRONMENT

- Physical
- Virtual
- Cloud
- Mobile



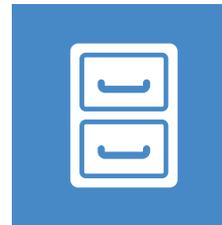
## ANY SYSTEM

- Windows
- Linux
- Mac
- VMware
- Hyper-V
- Xen
- RHEV
- KVM
- Oracle VM



## ANY APPLICATION

- Exchange
- SQL
- SharePoint
- Active Directory

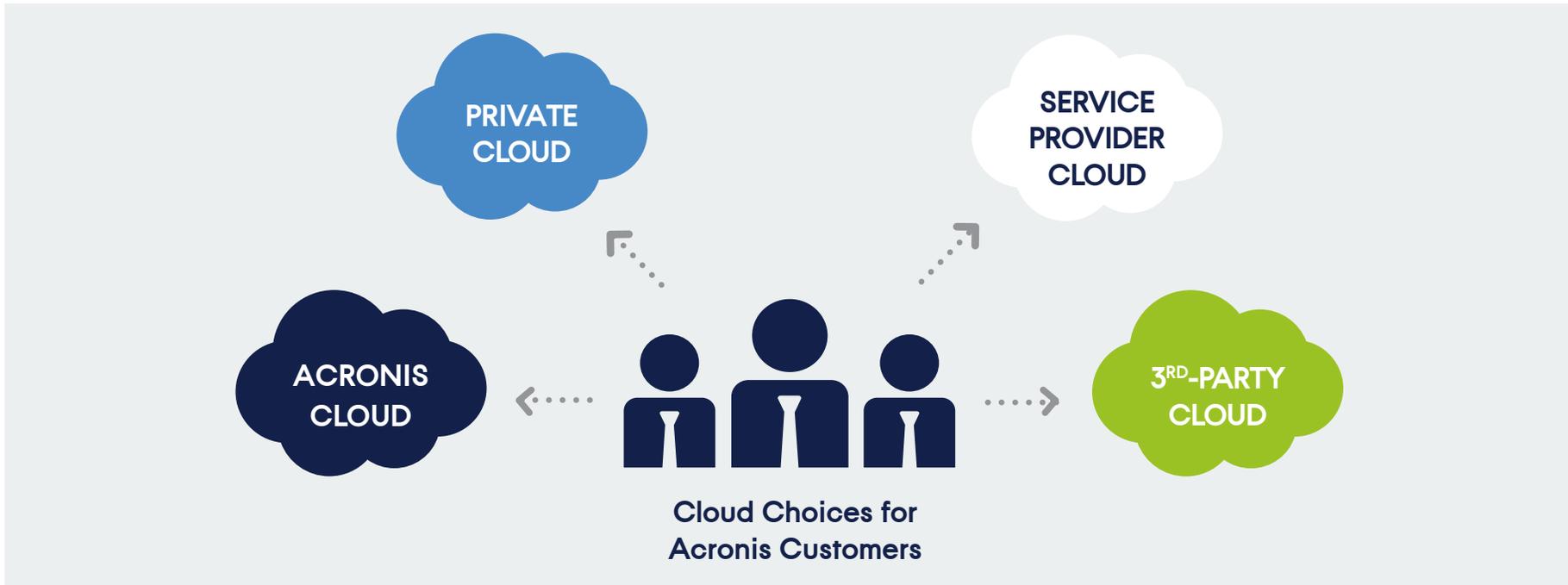


## ANY STORAGE

- Disk
- Network
- Tape
- Private Cloud
- Acronis Cloud
- 3rd-party Cloud

ACRONIS PROTECTS ANY DATA, SYSTEM AND APPLICATION IN ANY ENVIRONMENT AT ANY LOCATION

# DELIVERING FLEXIBLE CLOUD CHOICE



## WHY ACRONIS CLOUD

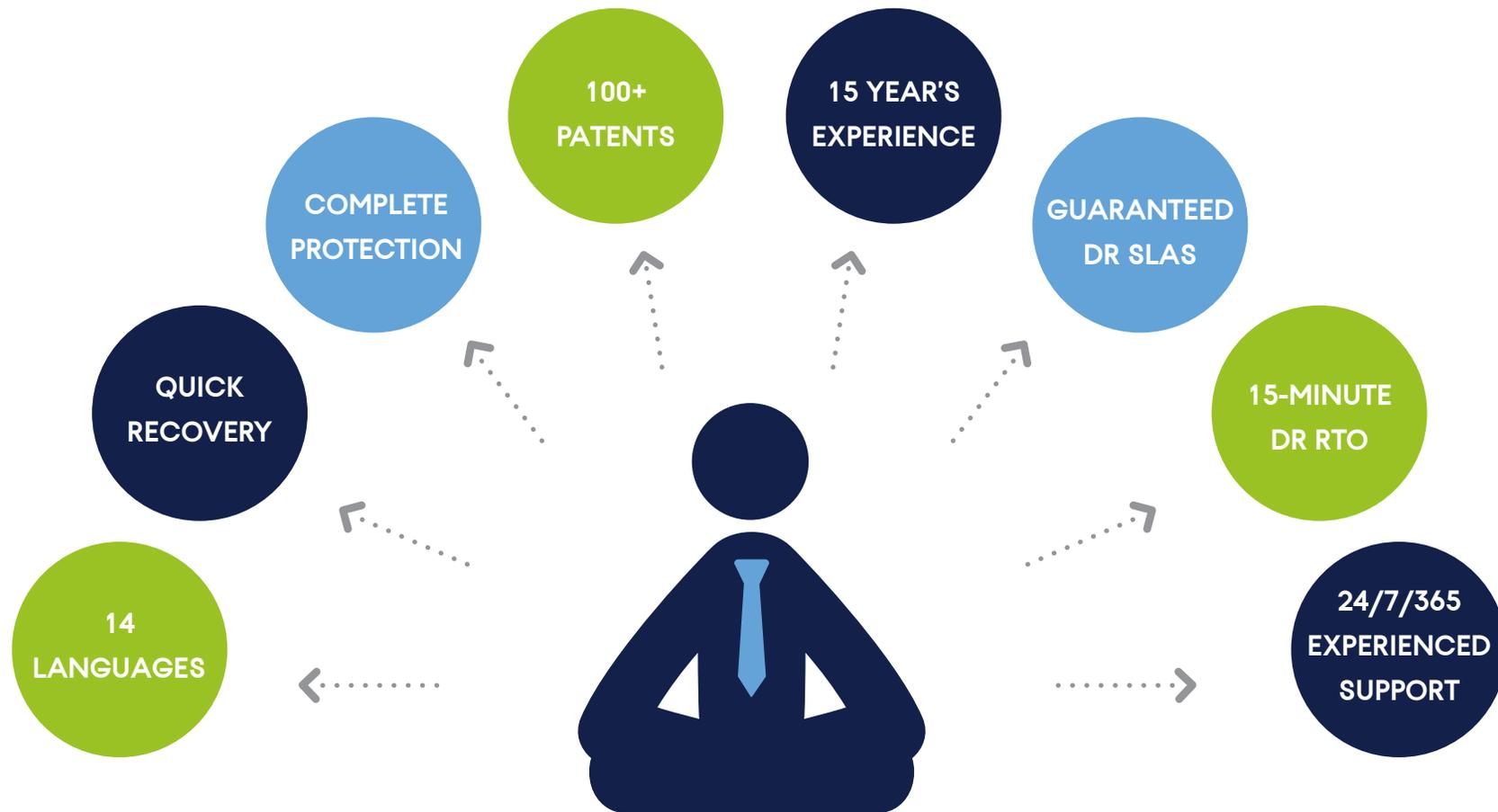
**Global Network**  
Datacenter in your country or region

**SSAE-16 Tier-IV designed data centers**  
Reliable and dependable

**In operation since 2010**  
Trusted by millions of customers

**ACRONIS LETS YOU CHOOSE THE TYPE OF CLOUD BASED ON YOUR BUSINESS REQUIREMENTS**

# ENABLING BUSINESSES TO FOCUS ON PRIMARY TASKS



ACRONIS LETS YOU SLEEP WELL AT NIGHT