

Acronis #TeamUp Program for service providers

Partner with professional sports teams to close more deals and raise your business profile!

Champions choose innovative cyber protection

Football. Baseball. Hockey. Basketball. Soccer. Motorsports. Today's elite professional sports teams depend on data to optimize their performance — both in competition and in business. More than 100 professional teams around the globe have signed on to be sports partners.

Build your company's success with the Acronis #TeamUp Program

At its core, the Acronis #TeamUp Program is a unique technical partnership with many exciting marketing benefits offered to current and new Acronis service providers. In this program, you work directly with the sports partner's IT department as the "Acronis Delivery Partner" and/or "Acronis #CyberFit Partner" of our products to the team.

Enjoy the benefits of sports marketing*

- Increase your company's logo visibility with co-branding opportunities on uniforms or in-stadium.
- Your company featured in a written and / or video case study with the sports partner.
- Experience unprecedented access to current players, drivers and alumni for appearances, autographs and signed gear.
- Leverage sports team executives as panelists for your corporate and marketing events.
- Grow a comprehensive brand presence with features on the sports team's social and digital platforms.
- Take your corporate and sales events to the next level with access to tickets, VIP hospitality and unique behind-the-scenes experiences.



* Note: All perks and IP vary by each partnership and team.



“The Acronis #TeamUp program has given us the opportunity to Brand in a new market. They’ve been instrumental in helping us build a strong relationship with the Cleveland Cavaliers along with bringing prospects and current partners to share exciting events.”

– **Ralph Blanco, President/CEO of ECMSI**



“Acronis has been by our side as we help businesses secure their digital infrastructure, protect data, and deliver resilient, compliant solutions every day. The #TeamUp program connected us with the Portland Timbers, allowing us to promote our brand while creating memorable soccer experiences for our guests. From meaningful conversations to new opportunities, we’re walking away with more than just memories — we’re walking into what’s next.”

– **Tim Choquette, Founder/President/CEO of Covenant Technology Solutions**



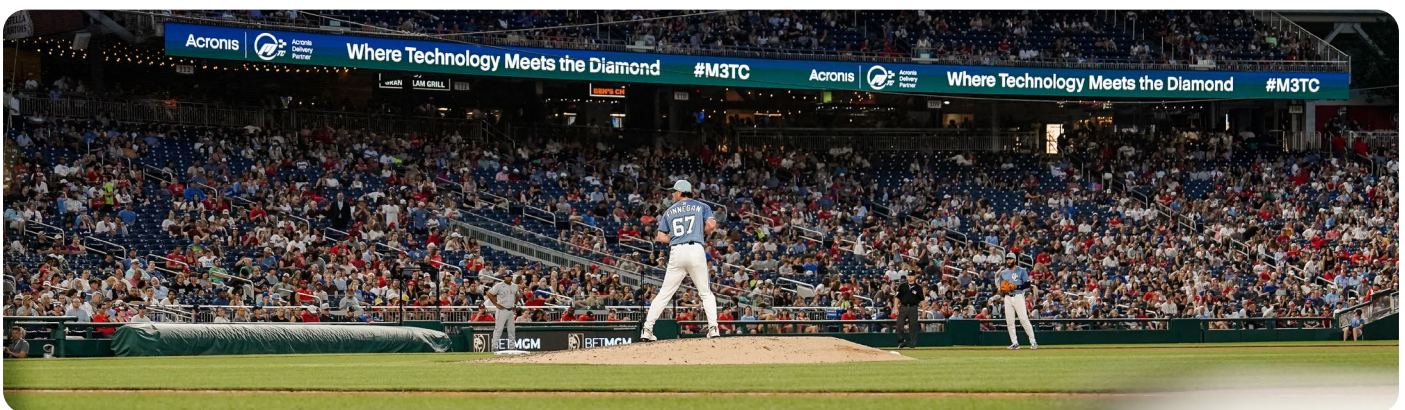
“The #TeamUp program has been instrumental in elevating our brand and creating unforgettable customer engagement experiences. One standout moment was hosting our clients for batting practice at T-Mobile Park — an opportunity made possible through our partnership with Acronis and the Seattle Mariners.”

– **Tait Covert, President & CEO of Sentry Computing**



“We do a lot of business in the sports community, but I’ve not seen a partnership quite like Acronis. The #TeamUp program is unique and it’s a real differentiator. The greatest attribute about having the partnership is obviously visibility. When we go out and visit customers, we take advantage of that. People really want to be connected to Inter Miami and Acronis when we bring it to the table.”

– **Brett Aks, Chief Revenue Officer at iPower Technologies, Inc.**



To learn more about the Acronis #TeamUp program and the opportunity to partner with a professional sports team in your area, you can visit <https://www.acronis.com/en-us/sports/> or email teamup@acronis.com directly.