## Acronis

## Selecting a Backup Solution

Ask your Backup Solution Provider these key questions when preparing to purchase a backup solution



	Does the solution protect end-user devices?
	Up to 80 percent of critical corporate data is stored on end-user devices.
	Your executive team, in particular, tends to store sensitive data on their PCs,
	Macs, and tablets. Choose a backup solution that protects the interests of
	your entire business — including user endpoints.
	Is the solution capable of recovering
	workloads to dissimilar platforms?
	The dynamic requirements of your business will require you to move
	workloads from one platform to another, e.g., physical-to-virtual (P2V),
	or physical-to-cloud (P2C). Select a solution that lets you quickly recover
	workloads to dissimilar hardware or other platforms.
	Is the solution fast enough to meet your backup
	windows, recovery time objectives (RTOs)
	and recovery point objectives (RPOs)?
	Your business must deliver results to your clients fast, which puts pressure
	on you to continuously reduce your RTOs and RPOs. Make sure to choose
	the fastest solution that includes cutting-edge features to help you meet the
	general and extraordinary objectives set by your business.
	Is the solution user interface easy
	and straightforward to use?
	Ever-increasing IT workloads, and requirements to reduce recovery times
	mean you have very little time to spend navigating through complex user
	interfaces. Choose a solution that is easy and straightforward so you can
	focus on reaching your primary objectives, not fighting the interface or
	reading the documentation.
	Can I manage the solution from
	a mobile device such as my tablet? Increasing demands on the business require IT to be "always on," even when
	on the go. Choose a solution that lets you access and perform any backup
	operation from any device, including desktops, laptops, and tablets.
	operation from any device, including desktops, laptops, and tablets.
	Does the solution preserve my organization's
	safety, security, and privacy?
	Latest high-profile data leaks prove that your organization's safety,
	security, and privacy are more important than ever. Your company data
	must be protected, encrypted, and always under your control whether
	your data is located on-premises, in remote facilities, or in a private or
	public cloud. Be sure the solution provides complete transparency with
	respect to the safety, security, and location of your data, whether it is
	stored on-premises or in the cloud.

For additional information, please visit  $\underline{www.acronis.com}$ 

