

Acronis

# Cyberthreat Landscape 2024: The Middle East and Around the World



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CISO  
Acronis

#CyberFit

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29.1%

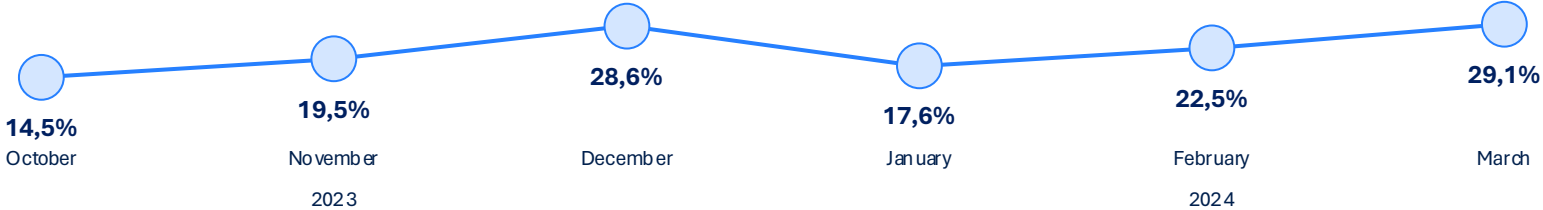
**Malware detection rate, March 2024**

Source: Acronis Cyber Protection Operation Center

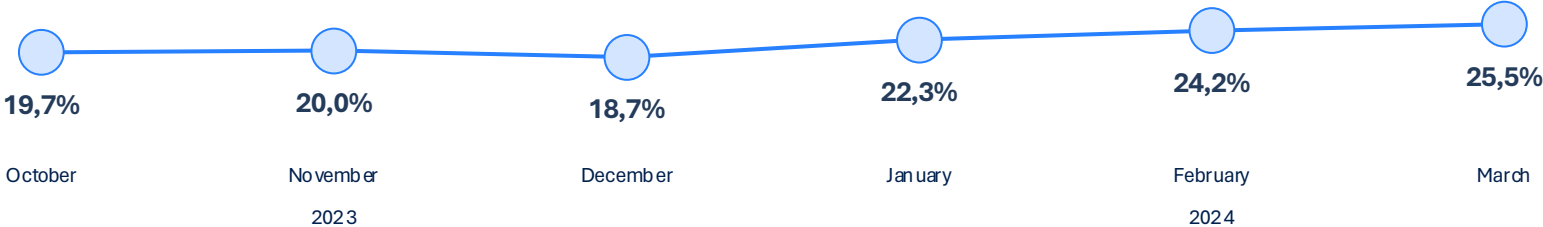
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# Both malware and URL detection rate are growing

### Malware detections



### URL detections



Source: Acronis CPOC

# Attack lifecycle

From the initial reconnaissance to deploying ransomware and data exfiltration



# Attack lifecycle

Parsing LinkedIn, scanning IP addresses, open ports,  
Web applications, doing DNS reconnaissance,  
harvesting passwords dumps, gathering news...



# Attack lifecycle

## Attack Example

- Seven Seas is a global maritime services group that specializes in providing general ship supplies, stores, provisions, and leading technical maritime brands through its extensive global network.
- Profile:
  - 350 employees
  - Founded in 1996



Phishing attacks, public application exploitation, login with **valid leaked credentials**, AI-assisted social engineering

# Attack lifecycle

Deploying remote access applications, purpose-built or off-the-shelf, repurposing legitimate remote access tools for persistence



## Attack Example

- Saudia MRO MENA's leading provider of aviation services, specializes in end-to-end aircraft maintenance, repair, and overhaul solutions.
- Profile
  - 3100 employees
  - Founded in 1959



# Attack lifecycle

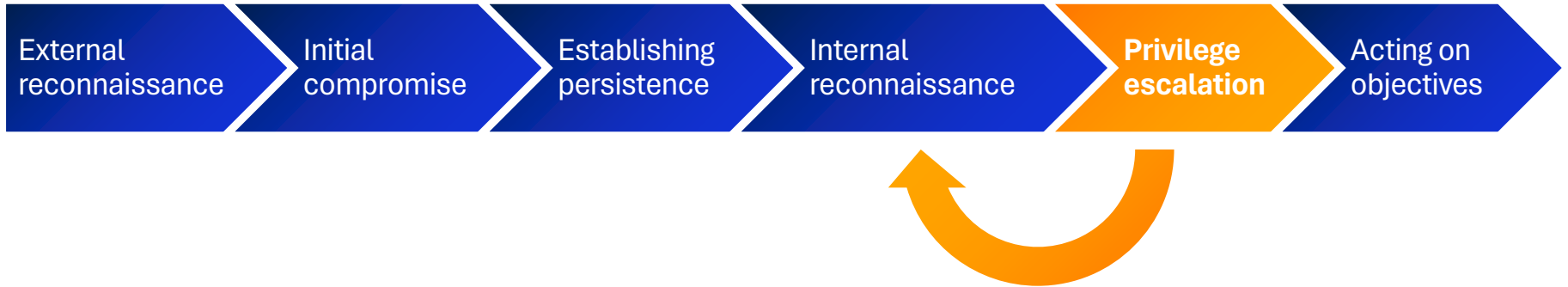


Scanning internal assets, applications, harvesting credentials from local systems and networks shares, reviewing network diagrams and IT documentation



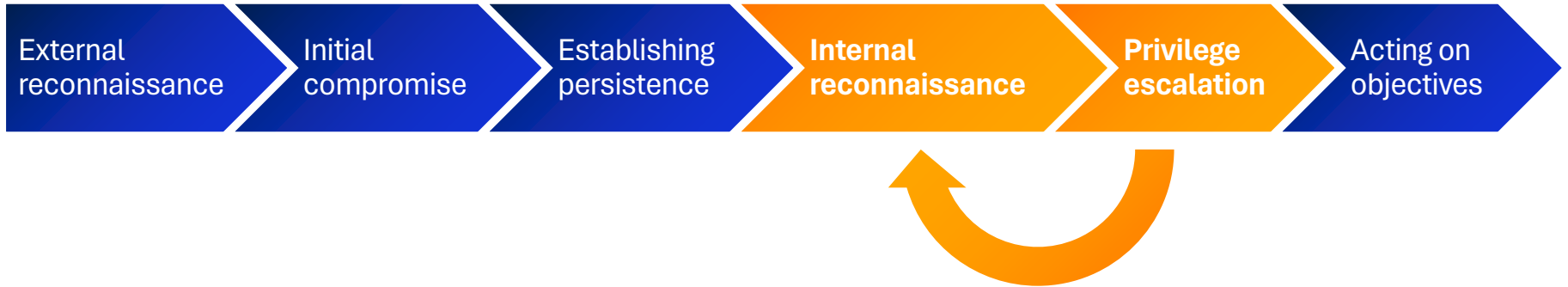
# Attack lifecycle

Exploit internal applications to elevate privileges or reuse harvested admin credentials; monitor network traffic and sniff for weak authentication



# Attack lifecycle

Exploit internal applications to elevate privileges or reuse harvested admin credentials; monitor network traffic and sniff for weak authentication



# Al Firas falls victim of the LockBit group

## Example Victim

- Al Firas an UAE construction company. Specializing in high-rise commercial and residential buildings, schools and universities and more, they have been a principal participant in the UAE building boom.
- Profile:
  - 57.3 M USD revenue
  - 250 employees
  - Founded in 1988



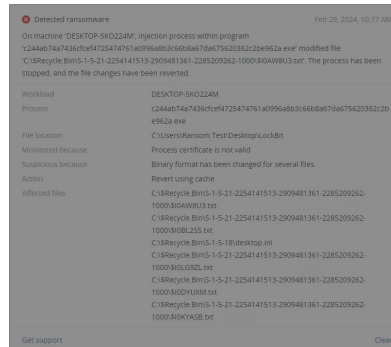
## Threat vector and impact

- Attacked by: LockBit 3.0
- Timing: Attack likely December 2023 ... confirmed on February 9, 2024.
- Impact: 2 TB of data exfiltrated.
- The ransomware request amount was not disclosed ... no information if it was paid.

## How Acronis protects

- Active Protection** inside core Acronis Cyber Protect detects and blocks LockBit ransomware heuristically.
- Product needed: Acronis Cyber Protect.

## Detection Screenshot



## CPOC Statistics

\*Malware detections:

**29.1%**

\*Malicious URL was accessed:

**25.5%**

\*normalized numbers, per unique machines in March 2024

# Attack lifecycle



Exfiltrate data, encrypt files, deface the web site, wipe configuration, brick the hardware, collect credentials for future attacks, jump over to partner networks

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**How technology can help  
solve a human problem.**

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# Defense lifecycle

From the initial compromise to deploying ransomware and data exfiltration



# Defense lifecycle

Phishing protection: modern **AI-based anti-spam and anti-phishing** systems rank at 99.9% accuracy which may exceed the accuracy of a human being.



Vulnerability management: **risk-free updates** with pre-update automated backup.

# Defense lifecycle

AI-powered **antimalware** solutions prevent establishing the initial foothold.





# Defense lifecycle



**Endpoint detection and response (EDR)** with automatic or managed remediation acting upon lateral movement detection. Compromised endpoint isolation and cloud-assisted forensics.

# Defense lifecycle

Recovery from the recent local or off-site **backup** or activating cloud-based **disaster recovery** plan while performing **forensics analysis**



# Natively integrated, higher efficient security built for MSPs and IT departments

Natively integrated, highly efficient security, data protection and management in a single solution

## Cybersecurity



Endpoint Detection & Response



Vulnerability assessment



Malware resistance



Email security



Incident investigation



Ransomware protection

## Data protection



Backup



Disaster recovery



Continuous data protection



Secure cloud storage

## Management



Patch management



Remote access

## Ease of use

Single agent, single console and single policy for all services, and a single dashboard for monitoring

## Operational efficiency

Mass management in multitenant environments designed for distributed, diverse customer infrastructure

## Integration platform

Extensible and customizable platform to integrate all IT tools into single technology stack

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# 76%

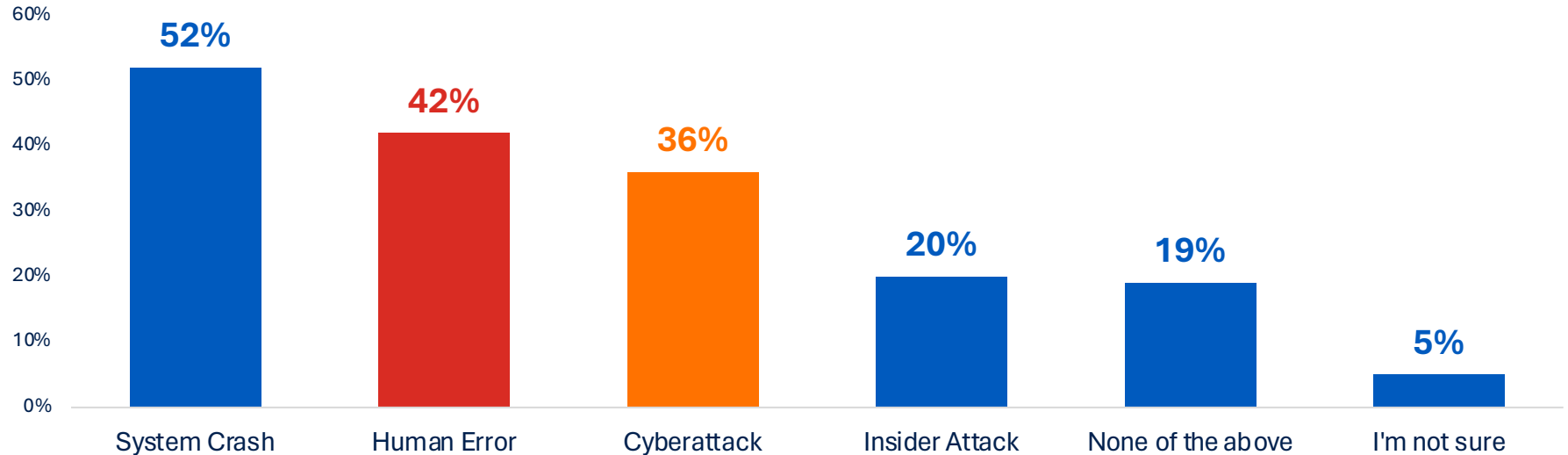
**Has your organization experienced downtime?**

Source: Acronis Cyber Protection Week Global Report 2022

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# 76% of companies experienced downtime

Has your organization experienced downtime due to any of the following in the past year?



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# Thank you!