Swedish publisher fully support Mac/Windows integration with **Acronis**

Natur & Kultur successfully archive 90 percent of their network data and save money on disk storage

BUSINESS BACKGROUND

Founded in 1922, Natur & Kultur (N&K) has a long successful history publishing books for the general literature, educational, and university markets. In particular, N&K enjoys its largest market share in the educational market. To best address the needs of this market, N&K offers an extensive library of books rich with illustrations and graphics.

BUSINESS CHALLENGES

While the majority of Natur & Kultur's (N&K) employees use Windows PCs, its entire design team uses Macs. A small but essential group, these designers play a critical role in the design of each book N&K publishes. This is particularly true in the case of its graphically-rich educational books.

Throughout the publication process, N&K's designers, editors, and authors need to quickly and easily access, review, and share files with each other. But file system incompatibilities and a lack of network Mac and Windows PC integration stymied their efforts. N&K implemented DAVE from Thursby to enable Mac users to store and access files on Windows file servers.

N&K was also a long-standing customer of CommVault Simpana 8. For years, N&K relied on CommVault to automate backups of their PCs and Macs. To curb

INDUSTRY
Publishing

KEY REQUIREMENTS
- Ability to quickly access, review, and share files between Windows and Mac workstations
- Reduce storage demands and control storage costs

PROTECTED ENVIRONMENT
- Over five terabytes of user data storage capacity

KEY BENEFITS
- Seamless integration of Macs with Windows file servers
- Full support of CommVault Simpana 8
- Reduced disk storage needs and costs
- 90 percent of data archived
- Happier working environment for Mac users

increased storage demand and control storage costs, N&K IT wanted to leverage CommVault to archive off Mac files to lower cost media. Imagine their dismay when they realized that the DAVE client could not handle archive files from Macs.

ACRONIS FILES CONNECT

N&K's Network Administrator, Jose Illanes, went in search of a solution that could fully support Mac user access to their CommVault archives. "Acronis Files Connect is the only solution available today that can meet our needs," said Illanes. "Now our Mac users can browse archived files without triggering unintended mass recalls of offline files." Even though the Mac users represent only five percent of N&K's overall user population, designers retain copies of every edition of every book N&K has ever published on file. This content accounts for the majority of N&K's more than five terabytes (TB) of user data storage capacity company-wide. "Thanks to Acronis Files Connect's full support of CommVault, we've been able to archive 90 percent of the data on our network and save a bundle in disk storage," said Illanes.

Because N&K replaced DAVE with Acronis Files Connect, they achieved an even more seamless integration with

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>
> **Jose Illanes, Network Administrator**

their existing file servers, while maintaining the complete Mac experience end users expect.

"Acronis products clearly perform as described," said Illanes. "We've been particularly impressed with Acronis' technical support. They are quite knowledgeable, not only just about their products, but about their partners' products as well. They were even able to help us diagnose an issue with our CommVault settings."

ABOUT ACRONIS

Acronis sets the standard for cyber protection and hybrid cloud storage through its innovative backup, anti-ransomware, disaster recovery, storage, and enterprise file sync and share solutions. Enhanced by AI-based Active Protection technology, blockchain-based authentication and a unique hybrid-cloud architecture, Acronis protects all data in any environment, including physical, virtual, cloud, mobile workloads and applications.

Founded in Singapore in 2003, today the company is trusted by more than 5 million consumers and 500,000 businesses worldwide, including 79 of the top 100 most valuable brands.