

Acronis as fully integrated backup solution of IONOS Cloud

Customers can create their backup with Acronis directly in the IONOS data center

Background

IONOS is the leading European digitalisation partner for small and medium-sized enterprises (SMEs). IONOS has more than six million customers and is active in 18 markets in Europe and North America with a globally available platform.

The challenge

When IONOS decided to enter the cloud business in recent years, they looked for a competent security partner. IONOS Cloud platform customers within the web or software development sector require backup services and have high demands on backup speed due to their agile development cycles.

The solution

In close collaboration, IONOS and Acronis planned their partnership with the decision for the cloud. Since the rollout, the Acronis backup solution is offered in the IONOS Cloud. With a management function, the IONOS customer can create a backup in the data center and

directly access the Acronis backup service as a fully integrated solution of the IONOS Cloud.

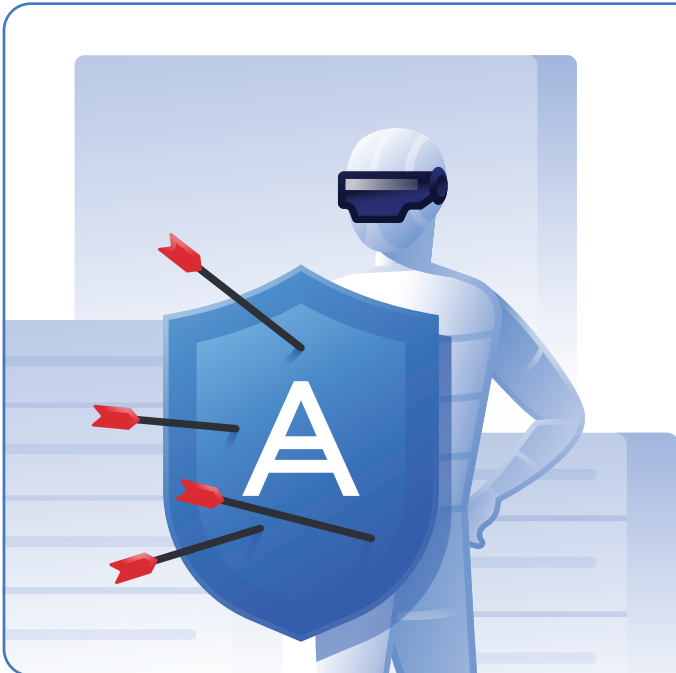
The benefits

The Acronis backup solution is mainly used as a service of the IONOS Cloud, especially in the small and medium-sized enterprise sector. Development customers also receive the necessary backup speed. IONOS is working on integrating additional services from the Acronis security portfolio into their cloud interface in the long term. In addition, IONOS supports Acronis managed service providers in positioning Acronis products in the market.

About IONOS

IONOS is the leading European digitalization partner for small and medium-sized enterprises (SMEs). IONOS has over six million customers and is active in 18 markets in Europe and North America with a globally available platform. With its web presence and productivity offerings, the company acts as a “one-stop-shop” for all

digitalization needs – from domains and web hosting to classic website builders and do-it-yourself solutions, from e-commerce to online marketing tools. In addition, IONOS offers cloud solutions for companies that want to switch to the cloud as part of their business development.



“Acronis provides the speed and security that our customers need for their business.”

Marcel Hörnschemeyer,
Senior Solution Partner Development
Manager IONOS

About Acronis

Acronis unifies data protection and cybersecurity to deliver integrated, automated [cyber protection](#) that solves the safety, accessibility, privacy, authenticity, and security ([SAPAS](#)) challenges of the modern digital world. With flexible deployment models that fit the demands of service providers and IT professionals, Acronis provides superior cyber protection for data, applications, and systems with innovative next-generation antivirus, [backup](#), [disaster recovery](#), and endpoint protection management solutions powered by AI. With advanced [anti-malware](#) powered by cutting-edge machine

intelligence and [blockchain](#) based data authentication technologies, Acronis protects any environment – from cloud to hybrid to on premises – at a low and predictable cost.

Acronis is a Swiss company, founded in Singapore. Celebrating two decades of innovation, Acronis has more than 2,000 employees in 45 locations. Acronis Cyber Protect solution is available in 26 languages in over 150 countries and is used by 16,000 service providers to protect over 750,000 businesses.