

# The Washington Nationals and M3 Technology Consultants #TeamUp to secure Microsoft 365 data

The Washington Nationals and M3TC ensure business continuity by natively integrating Microsoft 365 backup and disaster recovery.

The Washington National operate a complex technology footprint that spans the operations for a professional baseball team. Their environment must protect fan access systems, coaching and marketing video, retail data and venue infrastructure. The Washington Nationals' requirements go beyond a typical enterprise IT stack. To support these needs, the Washington Nationals work with M3 Technology Consultants (M3TC) for dedicated data protection expertise.

## THE SOLUTION

The Washington Nationals and M3 Technology Consultants use Acronis Cyber Protect Cloud with Backup for Microsoft 365 and Disaster Recovery to achieve cyber resilience.

## THE RESULT

- M3TC ensures the Washington Nationals receive comprehensive, reliable data protection across venue, retail and operations systems.
- Unified protection simplified data security management across varied data.
- The Washington Nationals receive dedicated Microsoft 365 backup and disaster recovery services and support for both baseball and real estate IT needs.
- M3TC strengthens brand visibility through a strategic, high profile #TeamUp partnership.

## KEY CHALLENGES:

- Data sprawl across venue, retail and operations: Critical data lives in fan-access systems, team and marketing video libraries, CCTV and retail / POS data expanded the attack surface.
- Mixed data types with distinct protection needs: Various types of data require different retention, access and recovery policies.
- Physical security and venue systems relied on critical data: Coordinating protection and continuity for access control alongside core IT created dependencies that were integral to operating live events.



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“We’re not just a sports organization. We’re also a retail operation and an event venue that needs secure access control and protected video and security systems.”

– Jason Zachariah, CTO, Washington Nationals

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