# **Acronis**Cyber Platform

Build. Launch. Grow.

With the Acronis Cyber Platform, ISVs,
Developers and MSPs are able to integrate,
customize and extend solutions to protect
new data sources, add new data storage
locations and implement new data
management functionality to drive new
revenue. Users can also connect and sell with
the Acronis community, including 50,000
channel partners, 500,000 business customers
and 5,000,000 end-users.

Acronis built its services on APIs – now these APIs are joined by a series of SDKs to help ISVs, OEMs and service providers automate their usage and management of data, applications and systems. Acronis RESTful APIs are the gateway to develop new applications, extend existing applications, provision services, meter services, manage users, and manage data. With our SDKs, you can manage data sources and data destinations, and transform, append, and manage data. Join our community and capture your share of the \$6.9B worldwide data protection and recovery software and services market and the \$124B information security market.

# Acronis Customers and Partners Service Providers Resellers Distributors Acronis Solution Portal Acronis Services Applications Data Services Applications Data Services Applications Cyber Platform Framework

Acronis

### ACRONIS CYBER PLATFORM OVERVIEW

The Acronis Cyber Platform connects millions of endusers with your applications and services and Acronis APIs. ISVs, OEMs, and service providers can rapidly innovate and drive additional revenue. The Acronis Cyber Platform redefines cyber protection by solving data safety, accessibility, privacy, authenticity, and security (SAPAS) challenges with the combination of replicated data and modern security services. The Acronis Cyber Platform is fueled by efficient deployment models from a community of ISVs, OEMs and service providers via a marketplace.

### **APIs AND SDKs**

### **Services and Platform API**

This is the master API. It enables the seamless integration of Acronis Cyber Cloud into any managed environment: automation of Acronis provisioning, management, and billing of customer and partner services and accounts. This API also builds a basis for more advanced solutions.

### **Data Sources SDK**

The world's data volume increases day by day, and the number of data types and sources is growing as well. The Data Source SDK enables partners to build backup or archive solutions that are aware of data types. Databases, SaaS solutions and IoT devices are totally different data sources – they need to be backed up and restored differently.

### **Data Destinations SDK**

Today it's important not only which workloads and systems you are backing up but also where to store those backups. Data locality and data sovereignty are increasingly important and local and global policies, laws and regulations, plus your internal and external requirements, will drive you to use specific destinations to back up or archive your data. With the Data Destination SDK you have unlimited choice of where you can store your backups, including the Acronis Cyber Cloud, private and public clouds and different kinds of on-premises storage infrastructure.

### **Data Management SDK**

Modern challenges require organizations to have more control of data than ever

before, during and after backup With the Acronis Cyber Platform Data Management SDK, partners can create data-format aware solutions to enrich end-customer experiences, including but not limited to advanced search, data processing and transformation.

### **Services SDK**

This SDK enables the integration of third party services into Acronis Cyber Cloud.

### **TOP USE CASES**

### **Data Management**

ISVs can bring data sources together and create new applications, business analytics or security solutions. Sample use cases: Data usage reports, eDiscovery, to meet local compliance requirements, and more.

### **Application Enhancements**

Extend your current application with embedded data protection and cyber security solutions and deliver greater value, revenue and differentiation from the competition.

### **White Label**

ISVs, OEMs and Service Providers can white label solutions with these APIs. Then they can offer/embed Acronis solutions like Acronis Cyber Backup, Acronis Cyber Disaster Recovery Cloud, Acronis Cyber Notary Cloud, and more to provide a deeper feature set and services for their clients, all under their own brand and while maintaining control of the customer experience.

## Acronis Cyber Platform

The Acronis Cyber Platform Developer Network is your source for our official API documentation, tools and programs.

www.developer.acronis.com

### Acronis Cyber Cloud Solutions

Get additional cyber protection solutions with apps and integrations from our partners. Find a solution here that will make cyber protection easy, efficient and secure.

www.solutions.acronis.com

### Highlights

### Web services support

Support includes RESTful APIs and SDKs Services and Platform API, Data Sources SDK, Data Destinations SDK, Data Management SDK and Services SDK

# Why Developers Choose the Acronis Cyber Platform

- Control
- · Ease of use
- Efficiency
- Security
- Reliability

