

# Eze Castle Diversifies Data Protection for UK Clients by Storing **Acronis** Data Cloud in Google Cloud

Investment MSP gains high-performance global backup hosting with new Google Cloud Storage integration native to Acronis technologies

## BACKGROUND

[Eze Castle Integration](#) is a leading provider of managed services and technology solutions for the investment management industry, servicing hedge funds, private equity firms, and other financial services organizations around the globe. Today, they support more than 650 clients with more than 400 utilizing their Eze Cloud solutions.

## BUSINESS CHALLENGES

As a leading managed service provider (MSP) in the investment and financial technology industries, Eze Castle Integration strives to stay on the cutting-edge of IT solutions – both to maintain their leadership position and to ensure they offer customers the flexible, efficient solutions they demand. Acronis' cloud solutions for service providers exactly fit their needs.

"We transitioned the majority of our backup storage in the US to the Acronis Backup Cloud this year [2018]," said Robert Sims, a Disaster Recovery Engineer at Eze Castle. "Moving to the cloud definitely helped us to meet the demands of our customers."

Beyond the US, Eze Castle has offices in London, Hong Kong and Singapore. As a result, they needed to ensure that the strengths they are known for kept pace with their global territory and customer base – especially since financial service companies have precise corporate and regulatory requirements to comply with. Eze Castle needed to provide its customers with greater flexibility in their cloud storage options.

## INDUSTRY

IT service management

## KEY CHALLENGES

- Backup and recovery times for UK clients
- Cloud storage flexibility

## KEY REQUIREMENTS

- Flexible backup storage options
- Easy deployment
- Increased efficiency
- Data protection compliance

## PROTECTED RESOURCES IN THE UK

- 2 Data Centers
- 2.27 TB in UK Data Centers
- 75 UK-based Business Customers

## KEY BENEFITS

- Two-hour server RTOs
- Increased storage flexibility in the UK with Google Cloud
- Simple deployment through native Acronis Cloud integration

Acronis invited the MSP to test the company's new native integration of Google Cloud Storage. Accessible through Eze Castle's existing Acronis Backup Cloud subscription, the native integration provided a backup hosting option that could deliver the scalability, performance, and geographical diversity needed to launch their UK data center.

### THE ACRONIS SOLUTION

To test the integration with Google Cloud, Eze Castle stored sample data in the cloud and executed a series of test recoveries to ensure every step of the process was smooth and dependable. "The integration of Acronis Backup Cloud with Google Cloud Storage was incredibly easy to use. We deployed the same backup process we had when storing exclusively in the Acronis cloud," says Nina Sim, Manager of Disaster Recovery at Eze Castle.

Initial tests proved successful, so the company began storing production data from their UK customers in the cloud and executed recoveries as well. The results exceeded their expectations. By targeting Google Cloud Storage through Acronis Backup's easy-to-use interface, Eze Castle was able to restore SQL databases, distinct files and folders, and full virtual machines. Most notably, implementing Google Cloud Storage through Acronis

Backup, Eze Castle was able to restore a 35GB SQL database in under two hours and a server ISO in under three hours.

*"As soon as the option to use the Google Cloud became available, we set up a lab in London to run specific testing and see if it can support the needs of our UK customers"*

**Robert Sims,  
Disaster Recovery Engineer  
at Eze Castle**

Given the strong technical performance and ease of use through Acronis' solution, Eze Castle began to transition all of their UK-based customers so they could benefit from the new Google Cloud integration. The combined strength of Google Cloud's offering and Acronis' reliable, easy-to-use solution is poised to help Eze Castle continue building their European presence.

### ABOUT ACRONIS

Acronis sets the standard for [cyber protection](#) and [hybrid cloud storage](#) through its innovative [backup](#), [anti-ransomware](#), [disaster recovery](#), [storage](#), and [enterprise file sync and share solutions](#). Enhanced

by [AI-based Active Protection technology](#), [blockchain-based authentication](#) and a unique [hybrid-cloud architecture](#). Acronis protects all data in any environment, including physical, virtual, cloud, mobile workloads and applications.

[Founded in Singapore in 2003](#), today the company is trusted by more than 5 million consumers and 500,000 businesses worldwide, including [79 of the top 100 most valuable brands](#).