

#### Simplify endpoint security

As AI helps increase attack sophistication, volume, and pace, an attack on MSPs and their clients is inevitable. A viable defense strategy requires a complete security framework - to identify, protect, detect, respond, and recover.

Unfortunately due to the siloed focus of existing solutions, MSPs tare forced to use a patchwork of unintegrated security tools to protect their infrastructure and customers with a comprehensive service that:

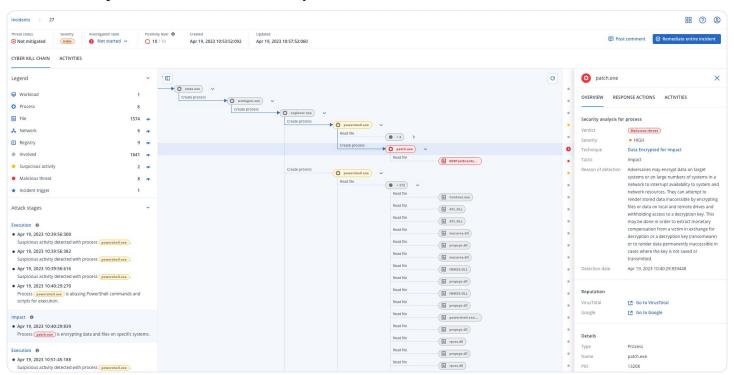
- Require significant additional administration
- Still struggle with limited compliance and cyber insurance support
- Open multiple opportunities for human error
- Result in an overall more vulnerable environment.



# Acronis Advanced Security + EDR, most complete security solution for MSPs

There is a better way. With native integration of endpoint detection & response, endpoint management, and backup & recovery, Acronis streamlines security capabilities across a comprehensive, integrated security framework, delivering the industry's most complete security solution for MSPs.

#### Streamline your detection and response services with Acronis



Easily launch a complete security solution, including rapid recovery

Protect against modern threats and readily comply with cyber insurance requirements

Maximize efficiency by minimizing administrative overhead through a single security platform

- Complete, integrated protection across the NIST security framework – Identify, Protect, Detect, Respond, and Recover – all from a single solution.
- Integrated backup and recovery capabilities, providing unmatched business continuity where point-security solutions fail.
- Streamlined single-click remediation and recovery.
- Get prioritized view over incidents & and unlock minutes-not-hours analysis with Al-based incident summaries and guided attack interpretations.
- Meet multiple cyber insurance requirements with a single platform.
- Protect sensitive data, and report on incidents with speed & confidence to satisfy compliance.
- Quickly and easily launch new services using a single Acronis agent and unified

console - to deploy, manage, and scale.

- Scale effectively your costs and resources across multiple clients while preserving healthy margins and minimizing OpEx.
- Partner with a vendor focused on your success and enablement

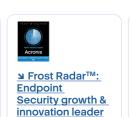
## Powered by award-winning endpoint protection













#### **Unmatched business resilience with Acronis**

With Acronis you can count on a single platform for holistic endpoint protection and business continuity, aligned with established industry standards such as NIST, enabling you to identify vulnerable assets and data, proactively protect them, detect and stop any threats, respond to and recover from attacks.

### **Acronis: Business continuity across NIST**



#### **EDR** key capabilities

#### Prioritization of incidents

Monitor and automatically correlate endpoint events, with prioritization of suspicious event chains in the form of incident alerts.

# Automated interpretation of incidents mapped to MITRE ATT&CK®

Streamline response and increase reactiveness to threats, leveraging Al-based interpretations of attacks

mapped to MITRE ATT&CK® to understand in minutes:

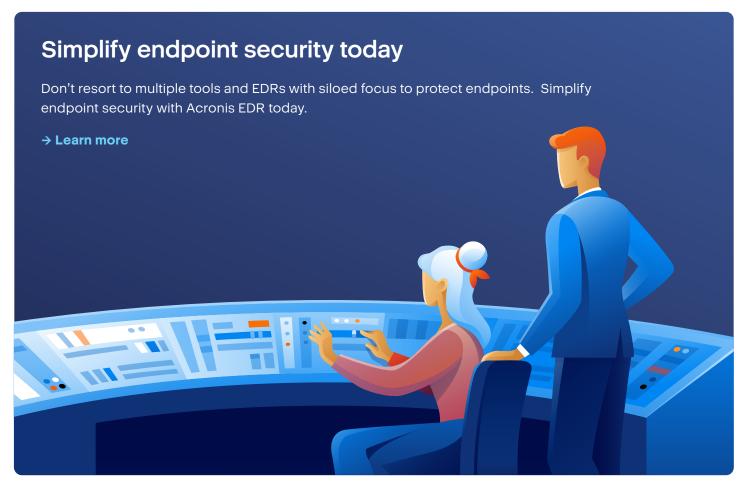
- · How the attacker got in
- How they hid their tracks
- · What harm the attack caused and how it caused it
- How the attack spread



#### Single-click response to attacks for unmatched business continuity

Prevail where point solutions fail — leverage the full power of integration among cybersecurity, data protection and endpoint security configuration management via a single-click response to incidents:

- Remediate by isolating endpoints and quarantining threats
- Investigate further using remote connections and forensic backups
- Prevent future attacks closing open vulnerabilities
- Ensure business continuity with attack rollbacks and integrated backup and recovery



1. Source: "2022 Data Breach Investigation Report", Verizon

