

# RE&S Holdings Achieve 15 x Faster Data Recovery with **Acronis** Backup Advanced

Entire Infrastructure Benefits from  
Easy Management and Complete  
Cyber Protection

## BUSINESS BACKGROUND

RE&S Holdings Ltd is a leading food service company with a diverse portfolio of 20 brands and over 70 outlets, including full-service restaurants, quick-service restaurants, food kiosks, and food manufacturing in Singapore and Malaysia.

RE&S was founded in 1988 by Osaka native Hiroshi Tatara, bringing a slice of Japanese lifestyle to Singapore. As RE&S grew, the company developed new brands and concepts like Kuriya, Shimbashi Soba, Kuishin Bo, and Ichiban Boshi. Most recently, the company expanded its Japanese food production and distribution capabilities, adding dozens of food products on top of its current offerings.

## BUSINESS CHALLENGES

Food and beverage manufacturing companies and restaurants face multiple challenges, such as increasing supplier costs and downward pressure on consumer pricing. To optimize performance, RE&S consolidated its business processes into one enterprise resource planning (ERP) software platform, which helped the company to manage stock, sales, and other business operations. This made the ERP data extremely valuable and data loss unacceptable.

With more than 200 endpoint devices across more than 70 busy business outlets, RE&S has always taken data protection seriously.

## INDUSTRY

Food and Beverage

## KEY CHALLENGES

- Growing IT environment
- Migration to the cloud
- Frequent data loss
- Data recovery reliability

## KEY REQUIREMENTS

- Full image backup
- Easy data recovery
- Centralized management
- Cloud-ready technology
- Ransomware protection

## BUSINESS BENEFITS

- Improved backup and recovery speed
- Data recovery reliability
- Improve efficiency and cost savings

## IT INFRASTRUCTURE

- 10+ servers
- 200+ PC terminals
- 6TB+ of data under protection

In the early stages, files were copied manually. As business grew, RE&S installed a backup software from one of the mainstream vendors to automate the process. The software, however, was complicated to use and did not perform as expected. Files were backing up, but there were often problems with data recovery: backup files would often get corrupted, which complicated the restore procedure or even lead to data loss. Each time it happened, the IT staff had to “log” or “open” a support ticket with the backup vendor and wait up to three days for the data to be recovered. Needless to say, such delays with data recovery often stalled and negatively affected business operations.

To protect its growing IT environment and to ensure business continuity, RE&S decided to look for a new solution that would provide simple, reliable, and comprehensive cyber protection.

## SOLUTION

RE&S first learned about Acronis at a local technology show in Singapore. The ability to create full image backups and easy management of multiple backups from a unified web management interface was exactly what the company's IT management wanted. After extensive testing and evaluating several solutions, the decision was made to deploy Acronis Backup Advanced to protect the entire RE&S IT infrastructure. Acronis Backup Advanced ticked all the boxes by offering reliability in all environments, and granular data recovery.

Acronis Backup Advanced backed up faster with greater data compression, saving computing, networking, and storage resources. Acronis' deduplication technology improved data compression by four times, dramatically reducing the pressure on storage capacity. RE&S production data volumes can now grow with a reduced need for new storage investments. The smaller backup files were also easier to store in the cloud, increasing accessibility and security for better overall cyber protection. Full image backups with ongoing incremental backups allowed RE&S to achieve its

required recovery time objective (RTO). Acronis' proven reliability meant that backups can be restored, on time. Acronis Backup Advanced made it possible to restore data 15 times faster than the previous solution, and the company never had to contact support for assistance.

The easy, intuitive management interface simplified data protection tasks. The company's 10+ servers and 200+ terminals used by 2,500+ employees can now all be managed from a central interface, by a single person. Customizable dashboards and comprehensive service alerts make it easy to discover and address any issues.

Finally, the AI-powered defense against ransomware that's integrated into Acronis Backup Advanced (called Acronis Active Protection), delivers total cyber protection of RE&S' IT infrastructure – detecting and defeating attacks that traditional anti-virus solutions miss.

“The value of constant apps and data availability in our business is enormous, we have to provide uninterrupted service at all times and we can't do it without reliable backup solution. We're extremely relieved now that with Acronis Backup Advanced our data protection is so simple and trustworthy,” said Lim Boon Hian, RE&S Senior IT Administrator.

## ABOUT ACRONIS

Acronis sets the standard for [cyber protection](#) and [hybrid cloud storage](#) through its innovative [backup](#), [anti-ransomware](#), [disaster recovery](#), [storage](#), and [enterprise file sync and share solutions](#). Enhanced by [AI-based Active Protection technology](#), [blockchain-based authentication](#) and a unique [hybrid-cloud architecture](#), Acronis protects all data in any environment, including physical, virtual, cloud, mobile workloads and applications.

[Founded in Singapore in 2003](#), today the company is trusted by more than 5 million consumers and 500,000 businesses worldwide, including [79 of the top 100 most valuable brands](#).