

Acronis

Acronis Cyber Protect Home & Business

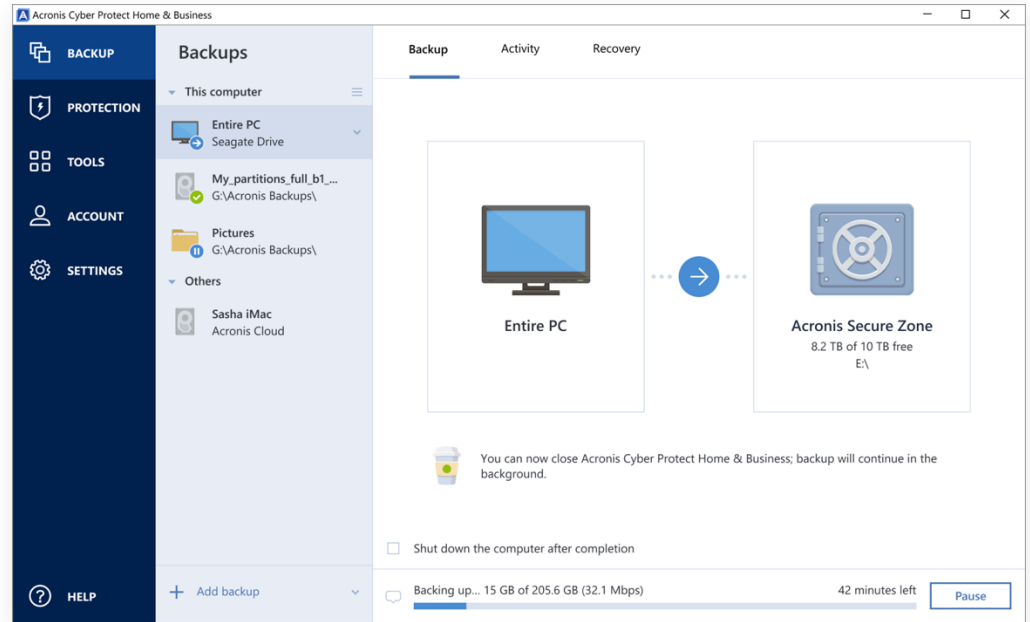
Inspired by Acronis True Image



Introduction to Acronis Cyber Protect Home & Business

All-in-one protection tailored for small offices and home users

- ✓ Secure backup with integrated anti-malware capabilities, powered by AI and behavior analysis technology for robust malware detection and removal.
- ✓ Tailored to protect small offices and home users from data loss ransomware and other advanced malware.
- ✓ Built on the Acronis True Image agent trusted by over 5.5 million people.
- ✓ Easy PC migration and disk cloning tools included.
- ✓ Includes mobile backups and mobile access to backups on the Acronis Cloud.
- ✓ Protects PCs, Macs and mobile devices.



Acronis Cyber Protect Home & Business in a nutshell

What?

- All-in-one secure backup and anti-malware solution for small offices and home users, inspired by Acronis True Image.
- Ideal for companies looking to bill end users directly, provide cyber protection and that want to own and manage their clients autonomously.

Who?

For businesses who:

- Need to secure and protect small offices and home users with up to five PCs / Macs, 20 mobile devices and up to 5 TB of cloud storage.
- Need a "no-touch, no-maintenance" solution.
- Are telcos, internet service providers or resellers.

Where?

Can be distributed via:

- Partner-owned marketplace by integrating Acronis Cyber Platform APIs.
- Third-party e-commerce platforms (e.g., AppDirect).
- Manual set up and manage clients by using the Acronis Management Console.

Why?

- Provide your users with complete digital protection to drive added value and building loyalty.
- Generate a new revenue stream for your business.
- Manage all users and view usage reports easily from a centralized console.

When?

It's available now.

- Contact consumer@acronis.com for more information and to start a trial.

Value for service providers

Expand your portfolio with a cybersecurity and data protection offering for SOHO clients

- ✔ Address the needs of small office / home office (SOHO) clients to protect their data and stay safe online.
- ✔ Offer single data protection solution for your clients with natively integrated backup and anti-malware features.
- ✔ Deploy and own your clients on the Acronis Cyber Platform and manage client licensing without Acronis interaction.
- ✔ Monitor client usage statistics from a single cloud console.
- ✔ Provide clients with unlimited local backup and various predefined cloud storage options (0 to 5 TB per client).

Three ideas on your offering options:



Value for telecom and insurance companies

Enhance your portfolio with unified cybersecurity and data protection

- ✔ Address the needs of small offices and consumer clients to protect their data and online security.
- ✔ Offer single data protection solution for your clients with natively integrated backup and anti-malware features.
- ✔ Add an additional essential service for clients to your offerings without maintenance necessity.
- ✔ Boost client acquisition and stickiness by promising all-round protection and robust cloud backup.
- ✔ Reach and maintain millions of users with minimal effort.
- ✔ Provide clients unlimited local backup and predefined cloud storage (0 to 5 TB per client).

Three ideas on your offering options:

Your broadband SOHO offering



**Acronis Cyber
Protect Home &
Business**

5G / high-speed mobile data



**Acronis Cyber
Protect Home &
Business**

SMB value added service pack



**Acronis Cyber
Protect Home &
Business**

Value for end users

Home / individual users

✔ Complete digital protection:

- Protection of personal data with secure automatic backups.
- Real-time protection against ransomware, malicious websites, viruses and other malware.

✔ Ease of use:

- Easy to setup with an intuitive interface.
- “Set and forget” with scheduled backups and real-time protection.
- Overview and management of all protection and backup settings via one intuitive console.

✔ Family multidevice support:

- Up to five PCs/Macs and 20 mobile phones included.
- Protects Windows PCs, Macs and iOS and Android mobiles.

✔ Cost effective:

- Affordable solutions tailored to your needs.

Small offices

✔ Business continuity:

- Secure backup and quick recovery for critical (business) data.
- Defense against advance cyberthreats.

✔ Compliance and security:

- Ensures regulatory compliance and data protection.
- Military-grade data encryption to protect against theft.

✔ Ease of use:

- Manage your backups easily without need of IT support.
- Various cloud storage options from 0 to 5 TB.
- Multidevice support:
- Up to five PCs/Macs and 20 mobile phones included.
- Protects Windows PCs, Macs and iOS and Android mobiles.

✔ Cost effective:

- Affordable solutions tailored to your needs.

Product offerings

Options to match both partner and end-user needs

	Essentials	Advanced	Premium
License type	Billed monthly to partner	Billed monthly to partner	Billed monthly to partner
Cloud storage	0 GB	15 GB, 50 GB, 75 GB, 250 GB, 500 GB	1 TB, 2 TB, 3 TB, 4 TB, 5 TB
Covers	Up to 5 PCs / Macs	Up to 5 PCs / Macs and 20 mobile devices	Up to 5 PCs / Macs and 20 mobile devices
Reliable data protection – backup, cloning, and recovery (incl. full image backups, active disk cloning, file / folder backups, local-to-cloud backups, file sync and share, instant recoveries, automatic backups)	✓ Only local storage	✓	✓
Basic cybersecurity (incl. ransomware and cryptojacking protection, videoconference protection)	✓	✓	✓
Advanced cybersecurity (incl. real-time protection, antivirus scan, web filtering)	✓	✓	✓
Easy management (incl. online dashboard and remote management, multiple users and third-party provisioning systems)	✓	✓	✓
Pricing	Starting from \$4.17 per month	Starting from \$4.42 per month	Starting from \$10.42 per month

Minimum monthly commitment pricing model

License	License type	PAYG model, 0 MMC	15% OFF \$1,000MMC	20% OFF \$4,000MMC	25% OFF \$10,000MMC	30% OFF \$10,000 + T1 support by Partner MMC
1 PC/Mac Acronis Cyber Protect Home Office 0 GB	Essentials	\$4.17	\$3.54	\$3.34	\$3.13	\$2.92
1 PC/Mac Acronis Cyber Protect Home Office 15 GB	Advanced	\$4.42	\$3.76	\$3.54	\$3.32	\$3.09
1 PC/Mac Acronis Cyber Protect Home Office 50 GB	Advanced	\$4.83	\$4.11	\$3.86	\$3.62	\$3.38
1 PC/Mac Acronis Cyber Protect Home Office 75 GB	Advanced	\$5.17	\$4.39	\$4.14	\$3.88	\$3.62
1 PC/Mac Acronis Cyber Protect Home Office 250 GB	Advanced	\$5.83	\$4.96	\$4.66	\$4.37	\$4.08
1 PC/Mac Acronis Cyber Protect Home Office 500 GB	Advanced	\$7.50	\$6.38	\$6.00	\$5.63	\$5.25
1 PC/Mac Acronis Cyber Protect Home Office 1 TB	Premium	\$10.42	\$8.86	\$8.34	\$7.82	\$7.29
1 PC/Mac Acronis Cyber Protect Home Office 2 TB	Premium	\$13.75	\$11.69	\$11.00	\$10.31	\$9.63
1 PC/Mac Acronis Cyber Protect Home Office 3 TB	Premium	\$22.20	\$18.87	\$17.76	\$16.65	\$15.54
1 PC/Mac Acronis Cyber Protect Home Office 4 TB	Premium	\$32.65	\$27.75	\$26.12	\$24.49	\$22.86
1 PC/Mac Acronis Cyber Protect Home Office 5 TB	Premium	\$35.65	\$30.30	\$28.52	\$26.74	\$24.96
3 PC/Mac Acronis Cyber Protect Home Office 0 GB	Essentials	\$6.67	\$5.67	\$5.34	\$5.00	\$4.67
3 PC/Mac Acronis Cyber Protect Home Office 15 GB	Advanced	\$6.92	\$5.88	\$5.54	\$5.19	\$4.84
3 PC/Mac Acronis Cyber Protect Home Office 50 GB	Advanced	\$7.42	\$6.31	\$5.94	\$5.57	\$5.19
3 PC/Mac Acronis Cyber Protect Home Office 75 GB	Advanced	\$7.83	\$6.66	\$6.26	\$5.87	\$5.48
3 PC/Mac Acronis Cyber Protect Home Office 250 GB	Advanced	\$8.33	\$7.08	\$6.66	\$6.25	\$5.83
3 PC/Mac Acronis Cyber Protect Home Office 500 GB	Advanced	\$10.83	\$9.21	\$8.66	\$8.12	\$7.58
3 PC/Mac Acronis Cyber Protect Home Office 1 TB	Premium	\$15.83	\$13.46	\$12.66	\$11.87	\$11.08
3 PC/Mac Acronis Cyber Protect Home Office 2 TB	Premium	\$19.17	\$16.29	\$15.34	\$14.38	\$13.42
3 PC/Mac Acronis Cyber Protect Home Office 3 TB	Premium	\$29.30	\$24.91	\$23.44	\$21.98	\$20.51
3 PC/Mac Acronis Cyber Protect Home Office 4 TB	Premium	\$41.50	\$35.28	\$33.20	\$31.13	\$29.05
3 PC/Mac Acronis Cyber Protect Home Office 5 TB	Premium	\$43.50	\$36.98	\$34.80	\$32.63	\$30.45
5 PC/Mac Acronis Cyber Protect Home Office 0 GB	Essentials	\$8.33	\$7.08	\$6.66	\$6.25	\$5.83
5 PC/Mac Acronis Cyber Protect Home Office 15 GB	Advanced	\$8.58	\$7.29	\$6.86	\$6.44	\$6.01
5 PC/Mac Acronis Cyber Protect Home Office 50 GB	Advanced	\$9.42	\$8.01	\$7.54	\$7.07	\$6.59
5 PC/Mac Acronis Cyber Protect Home Office 75 GB	Advanced	\$9.83	\$8.36	\$7.86	\$7.37	\$6.88
5 PC/Mac Acronis Cyber Protect Home Office 250 GB	Advanced	\$14.17	\$12.04	\$11.34	\$10.63	\$9.92
5 PC/Mac Acronis Cyber Protect Home Office 500 GB	Advanced	\$15.83	\$13.46	\$12.66	\$11.87	\$11.08
5 PC/Mac Acronis Cyber Protect Home Office 1 TB	Premium	\$17.50	\$14.88	\$14.00	\$13.13	\$12.25
5 PC/Mac Acronis Cyber Protect Home Office 2 TB	Premium	\$20.83	\$17.71	\$16.66	\$15.62	\$14.58
5 PC/Mac Acronis Cyber Protect Home Office 3 TB	Premium	\$31.50	\$26.78	\$25.20	\$23.63	\$22.05
5 PC/Mac Acronis Cyber Protect Home Office 4 TB	Premium	\$44.00	\$37.40	\$35.20	\$33.00	\$30.80
5 PC/Mac Acronis Cyber Protect Home Office 5 TB	Premium	\$46.50	\$39.53	\$37.20	\$34.88	\$32.55

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#CyberFit

Acronis Cyber Protect Home & Business

Detailed features

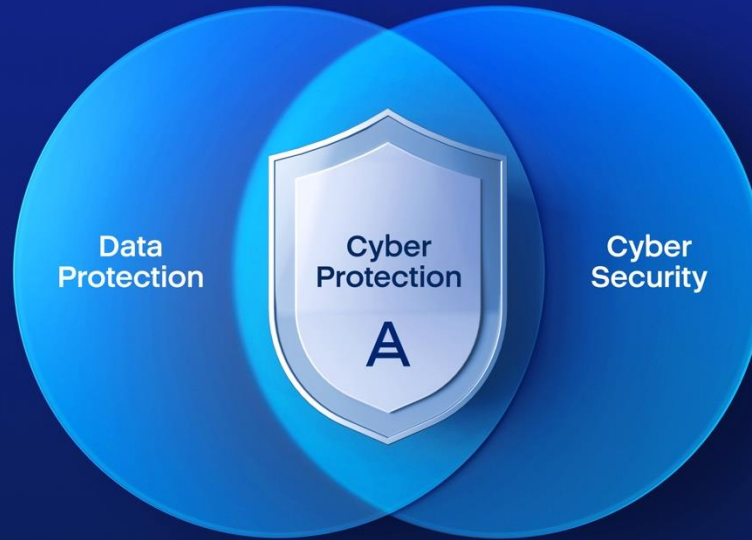
Complete protection

Acronis Cyber Protect Home & Business

✓ **Never lose your memories** or important files and apps by backing them up regularly — restores everything in a flash when needed.

✓ **Stops any cyberattack**, including never-before-seen threats, from harming data, systems or backups.

✓ **Saves time** intuitive set and forget solution.



✓ **Removes defense gaps** by relying on a single solution that covers all protection needs.

✓ **Reduces the cost and complexity** of managing multiple standalone solutions.

✓ **Regular protection updates** ensure that you are up to date with the latest cybersecurity trends and stay protected from emerging cyber threats.

Reliable backup and recovery capabilities

Acronis Cyber Protect Home & Business



Full image backups

Recover anything – from a full system to a file



Active disc cloning

Make a replica of your PC or Mac system while it's in use



Dual protection (cloud backups)

Replicate your local backup in the cloud



File / folder backup

Select individual files and folders for backup



All-in-one recovery

Restore your system and data even if the operating system does not boot



Automatic mobile / tablet backups

Covers up to 20 mobile devices with one license

Why? Work is never disrupted. Data on all devices is always ready for recovery in case of a disaster.

Advanced anti-malware and antivirus protection

Acronis Cyber Protect Home & Business



Ransomware protection

Detects and blocks ransomware and restores affected files



Real-time protection

Saves the computer from any malware



Antivirus scan

Scans for malware on-demand



Web filtering

Blocks malicious websites automatically



Cryptojacking protection

Guards your system from cryptojacking attacks



Videoconference protections

Protects Zoom, WebEx, Microsoft Teams calls



Protection pause

Suspends the antimalware functions



CPU-load balancing

Prevents CPU overload during AV scans

Why? Work is never disrupted. Active protection against advance malware attacks and malicious websites.

Integration for easy management and access

Acronis Cyber Protect Home & Business



Anywhere access

Easily manage and access the backups from the cloud



Intuitive protection dashboard

Manage and monitor all protection and backup metrics via one intuitive console.



Tray notification center

Get messages related to the status of your protection



Custom power management

Restrict backup activity based on the device's battery level



Flexible management

Align your data protection to your work schedule



CPU-load balancing

Prevents CPU overload during AV scans

Why? Work is never disrupted. Save time and resources by managing a single cyber protection solution.

Differences between Windows and macOS

Main Features	Windows	macOS
Full image backups	✓	✓
File and folder backups	✓	✓
Active disc cloning	✓	✓
All-in-one recovery	✓	✓
Anti-ransomware	✓	✓
Cloud storage and features	✓	✓
Cryptojacking	✓	✗
Real-time anti-malware protection	✓	✓
On-demand antivirus scan	✓	✓
Web filtering	✓	✗
Videoconference protection	✓	✗
Dark mode	✗	✓

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Integration and management

Flexible and partner-friendly account management



Tiered tenant management

Define and manage the hierarchy of your clients. The cyber platform enables our partners to distribute services to end-clients and further partner all via a single console.*

*Sales contract conditions apply.



Acronis Cyber Cloud licensing

Use Cyber Cloud licensing to easily create bundles with your services, bringing added value to clients.

Avoid the hassles of using serial keys to activate the product.



Third-party account management

Distribute Home & Business through a third-party e-commerce platform (e.g., AppDirect) or set up your own marketplace integrations via Cyber Platform APIs, enabling full ownership over end users.

Easy to set up account management integration

Partners may choose one of the three approaches to manage user accounts

Custom marketplace

- Design and develop your own marketplace integration to automate account management using Cyber Platform APIs.
- Get the option of consulting with Acronis Professional Services to assist with integration for a fee.

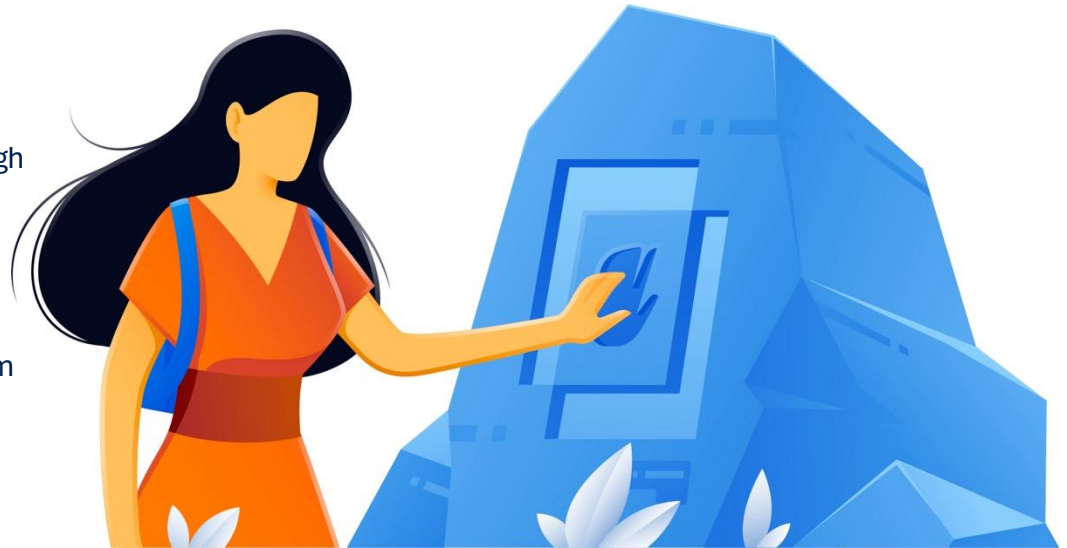
Third-party license management

- Distribute Acronis Cyber Protect Home & Business through a third-party e-commerce platform (e.g., AppDirect), enabling full ownership over your end users.

Manual account management*

- Create and manage client accounts via the Cyber Platform UI, if manual account management is a requirement.

*Not recommended



License management

Handled solely by the partner



Upgrade

Upgrades are available only to a higher tier of cloud storage via the partner's marketplace.



Downgrade

Downgrades are not supported within Acronis Cyber Protect Home & Business.



Renewal

Renewals are not needed as the software will run until the reseller deactivates the software.

Acronis Education

Grow your business with MSP Academy



Short modules.
Big impact.
Enroll today!



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Testimonials



After considering a myriad of solutions, it's clear that Acronis' unique cyber protection approach is the best solution to ensure our small business clients can securely backup their data, giving them the assurance they need to focus on their business objectives.

[Aurora Cheney](#)

Senior Manager, Enterprise Security Propositions, BT Enterprise



Acronis detected and blocked every single attack in the PROTECTION test while only causing one false positive during the USABILITY test.

Acronis' anti-malware protection gets a perfect score from AV-TEST GmbH*

*AV-TEST GmbH is an independent research institute in Germany which evaluates and rates antivirus and security suite software for Microsoft Windows and Android operating systems.



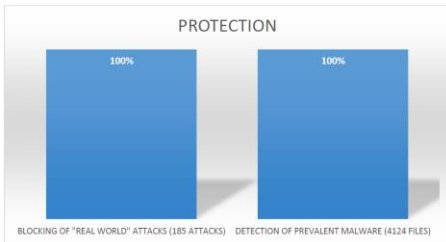
Acronis Cyber Protect Home Office Premium is indisputably the most comprehensive solution when it comes to backup and computer security for Windows PCs. In fact, we're unaware of any other product that actually marries these two software disciplines into a single streamlined application.

It's an all-encompassing, tragedy prevention solution.

John L. Jacobi, [PCWorld Magazine](#)

Reliable cyber protection solution

Leader in independent tests



Stopped over
500,000
ransomware attacks last year

Industry-recognized innovator



Restores
Up to 10x
faster than the competition

Member of the cybersecurity community



Microsoft Virus Initiative

Trusted by
5.5 million
individual users worldwide