

The Cincinnati Reds #TeamUp with 4BIS and **Acronis** to protect critical Microsoft 365 environments

4BIS and Acronis join forces to deliver automated Microsoft 365 data protection and reduce IT administrative overhead

The Cincinnati Reds manage technology across eight facilities and global operations, supporting a fast-moving organization with seasonal workforce fluctuations. Their IT team must ensure secure, reliable access to critical data that powers daily operations.

THE SOLUTION

The Cincinnati Reds partnered with 4BIS through the Acronis #TeamUp Program to secure Microsoft 365 workloads with the Acronis Cyber Platform. The solution centralized backup management with automated onboarding and continuous protection that require minimal manual input. Integration with their IT workflows streamlined user management, reduced reliance on legacy backup infrastructure and enabled fast recovery to support business continuity.

THE IMPACT

- Reduced administrative overhead across IT operations.
- Streamlined onboarding and offboarding of hundreds of seasonal users.
- Improved data protection for critical communications and business data.
- Faster recovery with intuitive restore functionality.
- Increased confidence in backup reliability and security.

KEY CHALLENGES:

- Protecting Microsoft 365 data under a shared responsibility model.
- Managing backups across multiple disparate systems.
- Reducing administrative overhead for IT teams.
- Supporting onboarding and offboarding of seasonal staff.

KEY REQUIREMENTS:

- Centralized backup management.
- Automated user provisioning and protection.
- Fast, reliable recovery capabilities.
- Minimal manual intervention and reduced complexity.

4BIS CYBER SECURITY

#CyberFit
Partner

“4BIS has been instrumental in helping us with Acronis, making sure that we got the solution deployed correctly, and into a state where we don’t have to worry about it, and where things are running automatically.”

— Chris Renner, Systems Engineering Manager, The Cincinnati Reds



Acronis
CYBER PROTECTION
PARTNER