

German football club Schalke 04 replaces Veeam, prevents data loss with backupheld and **Acronis**

Popular German football club solves issues with data loss and saves time with Acronis Cyber Protect Cloud and MSP backupheld.

Schalke 04 is one of the most popular football clubs in Germany. When the Blue and White faced issues with data loss, the club turned to Acronis and managed service provider (MSP) backupheld.

Schalke replaced an inadequate storage solution from Veeam after losing data in OneDrive. The club now backs up all of its data with Acronis and backupheld.

THE SOLUTION

Schalke turned to Acronis Cyber Protect Cloud administered by backupheld. The implementation process was smooth for both Schalke and backupheld, and the MSP can administer backup from an easy-to-use interface.

THE IMPACT

- Schalke 04 has not experienced data loss since moving to Acronis.
- The club successfully implemented new policies for employee data retention and offboarding with reliable cloud storage in place.
- Schalke's nine-person IT team no longer loses time managing backup and can focus on other critical activities instead.
- The club and MSP are looking to expand their partnership after having joined forces in November 2024.



Acronis

KEY CHALLENGES:

- No cloud backup; only a local, on-premises backup solution with Microsoft 365 native backup capabilities and a Veeam data storage application.
- Data loss from OneDrive, especially during employee offboarding, as employees were saving data on local machines.
- A small IT team with limited resources to manage data.

KEY REQUIREMENTS:

- Reliable data backup in the cloud that would eliminate data loss.
- A solution that would enable the club to implement new policies around storing data in the cloud rather than on local machines.
- A partner to administer the solution so the Schalke IT team could focus on other aspects of IT.



Acronis

“We have a better solution for data security and for backup. We don't have to check it daily, and we've had no issues with losing data. backupheld is a good partner with a lot of experience, and the communication has been great.”

Niklas Curakovic, Head of IT, Schalke 04

Acronis

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www.acronis.com

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